

### Words from the direction



*"We give our students the tools of professional development so that they might further their careers through an influx of experience and knowledge. Part of our strength in teaching comes from our multicultural approach to learning, adapting our students to a highly-globalized world. Through the excellence of our programs, taught by experts and researchers, the IIM aims to meet the expectations of both students and companies, and to anticipate the perpetual transformations of the professional environment."*

**Pr Thomas Durand:** Director of CNAM-Departement of Strategies

### Mission of the IIM

Train our students to become managers, engineers, executives, experts, consultants and all around leaders;  
Develop and widen their skill set, and prepare them for any business setting and scenario;  
Expand their management experience through educational simulations, like leading an operational unit or practicing as a consultant.

### The History of IIM

The International Institute of Management is an entity of the **Conservatoire national des arts et métiers (Cnam)**, created by a ministerial decree of December 2004. It is a member of Cnam-Department of Strategies.

### Resources

The **IIM** relies on the experience and resources of **CNAM** to accompany its students in their educational training. As a result of this partnership, every student has access to the following amenities:

- the **Research Center in Economics and Management** (laboratoire Lirsa)
- the **extensive Multimedia Library**: 230.000 works and 150 CD-ROM of databases
- the **Museum of Sciences and Technologies**, which regularly organizes prevalent expositions

the **multitude of colloquiums and conferences** held several times a week, contributing to the scientific and technical culture within CNAM

the **strong library**: complete with hundreds of references

the **Trading room**, dedicated to the training of the students in the inner-workings of financial markets, and to gain hands-on management experience

## Objectives & offers

We **develop relationships** with both the general and specialized management of the company, always taking a professional, diplomatic approach with our students futures in mind.

**Our objectives:** We aim to help our students, who range from experienced technicians, executives, managers, engineers, experts and consultants, **to expand their professional experience and widen their competences in the field of management**. Once they graduate, we know our students will be well-equipped to oversee any operational unit, become an international consultant, or possess any other job or leader position they would like to pursue.

**Our offers:** A wide range of courses, in congruence with both the European and International standard. Classes are taught in French and/or English, and have programs for both full time and part time students. We also offer training programs to gain hands-on experience, with a multitude of options within the framewor of several partnerships with organizations as AFOPE.

MBA, Manager d'Entreprise program (dual title degree in English and in French), in congruence with international standards and accredited by AMBA

Masters in management, per the European standard LMD (Licence-Master-PhD)



## An International Network

The IIM works with numerous **universities, institutions and student mobility organizations** around the world. International students can enrol either directly to Cnam-IIM for its diploma programs, from the worldwide network of **Campus France** offices or come from our partners via our **collaborative agreements**.

Our International Programs (MBA, Masters) are listed in the Campus France catalogue of [\*\*Programs Taught in English\*\*](#)

*Keyword : Conservatoire National des Arts et Métiers*

Thanks to our network of Cnam Centers in different regions of France, Francophone countries and emerging markets, students can transfer their enrollment to the International programs (MBA, Masters) after completing their courses, certifications or applications from the [Regional Cnam Centers](#) or [International Cnam Centers](#), such as the Cnam Center in Madagascar, China, Ivory Coast, Lebanon, Morocco

Current agreements for the diploma programs:

[University of California, Berkeley Extension](#), USA for the MBA option Project Management

[Bucharest University of Economic Studies – Bucharest Business School](#) (ASE-BBS), Romania, for the MBA Part time

[ESMOD](#) (École supérieure de la mode), France for the MBA option Fashion Business Management

[California State University at San Bernardino](#) (CSUSB) for the MBA study trip

[Peoples' Friendship University of Russia](#) (RUDN) for the Master in Management double degrees programs

[École supérieure d'administration](#) (SésamE), Tunisia for the Master in Management programs

[University of Zhengzhou](#), China for the Master in Management programs

[Athena School of Management](#), India for the Master in Management programs