

Master in Management

The IIM offers a range of international Master programs named "**Master in Management**" (MIM)

The **Cnam-IIM Master in Management (MIM)** is designed for students who wish to pursue a career in business and management and increase their professional horizons, domain knowledge and leadership ability.

The programs provide a solid foundation in the range of management disciplines and is distinguished from other specialized Masters by this breadth. The Master in Management programs lead to a national degree in line with the standardized European System of higher education, in four different areas:

Project Management and Business Engineering

International Business and Corporate Development

E-Business and Digital Marketing

Management of QSEH Risks and CSR (open in 2020)

MIM is the Master in Management Programs

The Master in Management programs are designed for students who wish to pursue a career in business and management mainly in private sectors. They provide a solid foundation in the range of management disciplines and are distinguished from more specialized Masters by their breadth.

MIM is a French National Master's Degree

The Master in Management programs are built under the standardized European System of higher education (Bologna process). MIM students are committed, accompanied and challenged to achieve their Professional Master Degree delivered by the French Ministry of Higher Education.

MIM is under an international scope and standards.

The Master in Management programs are taught in English. International students have extra French lessons which give them competitive advantages of multiple language and management skills. Our Master gives students from around the world the opportunity to gather in Paris to learn about business customs and share different cultures. They learn from each others' experiences and academic background and of course from recognized professionals from different industries and economic regions.

MIM is the ongoing development of project management, e-business and international management competences to:

Acquire an ability to manage projects according to a wide range of methods, in particular, methods focussed on the added value creation;

Acquire the know-how to lead a project team efficiently in an international and multicultural environment;
Develop an ability to be innovative and creative while analyzing and finding relevant solutions, particularly overcome risks inherent to projects;
Understand the big picture of digital marketing but also acquire an operational expertise;
Operate, create and improve the disrupted business through new-technology, social media marketing and communication;
Work on simulations, real projects and cases in class to inspire the scope and the stakes of projects in different industries;
Learn from international teams and multicultural managers to practice soft-skills and handle complex situations;
Study totally in English, the international language for business, and acquire French language as a plus to understand and work with francophone businesses and cultures;
Study in the center of Paris, the heart of European businesses and headquarters of almost all multinational firms.

For more information on our Master's degree in Management, click here:

[Philosophy](#)

[Program structure](#)

[Specializations and programs](#)

[E-Business and Digital Marketing](#)

[International Business and Corporate Development](#)

[Project Management and Business Engineering](#)

[Admissions](#)

[Student profiles/ Requirements](#)

[Financial information](#)

[Admissions procedure](#)

Newsletters

[Here](#), all the newsletters of the MIM program.

INFORMATION MEETING

Master in Management

December 4, 2019

Information

Download the brochure and the application form

Further Information

Emmanuelle Rochefort
External Relations Manager
Tel : + 33 1 40 27 26 36



APPLY NOW

Master in Management p **Next intake: October 1st, 2**

- **E-Business and Digital Marketin**
- **International Business and Corp**
- **Project Management & Busines**

Cnam International Ir

Contact

emmanuelle.rochefort@lecnam.net
+ 33 1 40 27 25 16

<http://iim.cnam.fr/master-in-management/master-in-management-172627.kjsp?RH=MastersPrograms>