

This program enables participants to:

Gain a new perspective on any given organization's activities; to be able to view a business as a system of process that mobilize diverse resource streams throughout the enterprise, in a context of competition and co-operation, with stakeholders always in mind;
Understand and be able to competently execute the four complementary elements of management : functional management, time management, organizational management and daily management;
Master the principles and tools each manager needs to know and have;
Master the strategic skills involved in guiding employees toward their highest level of performance.

Information

[Download the brochure and the application form](#)

Further Information

[Program Structure](#)
[Specializations / Majors](#)
[Admissions](#)

<http://iim.cnam.fr/master-in-management/philosophy/philosophy-172656.kjsp?RH=Philosophy>