

This program enables participants to:

Gain a new perspective on any given organization's activities; to be able to view a business as a system of process that mobilize diverse resource streams throughout the enterprise, in a context of competition and co-operation, with stakeholders always in mind;

Understand and be able to competently execute the four complementary elements of management : functional management, time management, organizational management and daily management;

Master the principles and tools each manager needs to know and have;

Master the strategic skills involved in guiding employees toward their highest level of performance.

### Further Information

[Program Structure](#)  
[Specializations / Majors](#)  
[Admissions](#)

<http://iim.cnam.fr/mim/philosophy/philosophy-172656.kjsp?RH=Philosophy>