

Major in International Business and Corporate Development

This major in International Business and Corporate Development addresses all the dimensions of the international development of the enterprises. It is destined to future global managers who intend to participate to the renewal of managerial practices notably by taking more deeply into account the new missions of international organizations.

Objectives

Provide technical and conceptual tools to operate in every dimension of an enterprise's international development (trading, distribution, licensing, joint-ventures, etc);
Understand the practical dimensions of being part of - or dealing with - a multinational company;
Develop the ability to manage and negotiate in a multi-cultural environment;
Put globalization in perspective and anticipate the evolution of the multinational companies (geopolitical drivers, new global players, emerging markets, corporate social responsibility).

Course contents

[Courses in M23 - IBCD](#)

Information

[Download the brochure and the application form](#)

✚ More about the major in [International Business & Corporate Development](#)

Brochure



- M21 - Project Management and Business Engineering
M22 - Sustainable Development and Global Quality Management
M23 - International Business and Corporate Development
M24 - Organization Consulting and Change Management