

Executive MBA

Executive MBA: Fulfill your calling!

“Much more than classes and courseworks”



The International Institute of Management of Cnam provides an executive MBA program, accredited by AMBA, Association of MBAs. This program is delivered in France (Paris) and overseas.

At Cnam Executive MBA Paris, we expect you to be the designer of your future and therefore we provide you with the freedom to create and customize your own program while working full time, under the following structure:

- The **Core Curriculum** involves 13 core courses providing a solid foundation in essential business skills and competencies;
- Three **Elective Tracks** dedicated to different fields, to enable students to complete the core courses with a specialised component, include
 - Project Management
 - Innovation Management
 - Fashion Management (in partnership with ESMOD)
- **“Expand your Horizons”** Seminars and **Career Development** Program with personal assessment, professional and personal coaching to facilitate students in the transitional and transformational process of their professional life.
- **Study trips** are a special part of the MBA curriculum with company visits, international exposure and business network, with different destinations from the USA, Romania, or France, depending on the study tracks.
- The **Final Capstone Project** is an individual work that turns theory and reflection into real world action.

The Cnam Executive MBA Paris is designed for those aspiring to develop a career or business in an international environment, to widen their professional horizons, and to increase their leadership capacity.

The Executive MBA program promotes diversity to achieve a balanced mix of educational backgrounds, ages, work experiences and cultures.

Why Cnam Paris is the best choice for your MBA?



The Cnam is a unique public scientific, cultural and professional institution that is classed as a “Grand établissement” and considered to be among France’s top higher education institutions. Since 1794, it has had a tradition of innovation in Research and Teaching that is carried on today by a corps of professors and lecturers, who are not only highly respected academics, but who also have rich professional experience. Situated in the centre of Europe, in the heart of Paris, the Cnam’s main campus is an exceptional backdrop for a diverse student body made up of people from different educational and professional backgrounds, ages and cultures. The Cnam Executive MBA experience is transformative and unforgettable, from its challenging and stimulating coursework, to its study trips in France and abroad, conferences and guest speakers, competitions and social life. With this MBA, students may achieve a double certification, the degree MBA and the title Manager d’Entreprise (level I).

MBA Videos