

# *Newsletter No. 11*

For the 11th edition of our newsletter, we have decided to share with you our vacation and also to talk about the coming events that the newsletter team and the administration would like to organize in order to make this academic year interesting , cheerful and memorable.

Thanks to Kim's determination and the group's motivation many things have been done .

We were able to successfully organize the christmas party, Galettes des rois and also had the OECD visit. Our team takes this opportunity to thank everyone who helped us to make those events marvellous.

In the same light and spirit, we would like to organize a trip in Europe soon but the destination is not yet decided. Now with the nice weather, perhaps a picnic in a park would be ideal. You will be informed at the appropriate time.

Also, some team members have decided to share with you their Winter holidays and other previous events held.

Their names are as follows:

DAI Haoxin (M1)

Sang LEI (M1)

Brigitte BATIONO (M21), team leader

Rita RANDRIAMANGAMALALA (M21)

Edited by Vanessa (M23) and Rosemary (M1)



**Brigitte BATIONO**

**M21**

**My WINTER VACATION**



I was in Ghana for my winter holidays. It was a very memorable moment for me. I spent a week in Accra at a friend's house. Accra is the capital of Ghana and it lies in the Southern coast of the West African country. It is a big and beautiful city.

My friend and I went to the harbor and we saw a multitude of ships and containers docked. We also went to one of Accra's finest beaches; labadi beach with its smooth white sand and its shallow basin, where we went on a boat ride. We also visited other interesting places such as Osu, Newtown, Kokomlemle etc.

During my stay, each night corresponded to a particular program like going to nightclubs, pubs, restaurants, cinemas and visiting friends. Before coming back to Paris, I also had the opportunity to see the famous Accra night market. As we went around the city, I saw a lot of beautiful things, clothing shops as well as street vendors. In Accra, people like to walk on the streets and enjoy the fresh air. The scenery was very exciting. Contrary to the streets in France, Accra offers wider streets on which my friend and I had the opportunity to drive his new car. I bought a few gifts for my friends, my auntie and myself.

I came back to Paris a week before classes resumed, in order to have time to concentrate on looking for internship offers and send my applications. Over all, I had a very good time that allowed me to de-stress and enabled me to start the second half of the semester with enough serenity and much more commitments.

**I really enjoyed my stay in Ghana!**





## My winter holidays

**SANG LEI - M1**

**Newsletter team member**

*I spent my entire winter vacation in China. In order not to miss any part of the celebration of the Spring Festival with my family, I went to the airport immediately after my exam with a big suitcase. People may see this as crazy but for me, it was an exciting moment.*

Spring Festival for Chinese is the most important of all festivals as it commemorates the lunar calendar's new year.

I arrived the evening before Festival. Family gathered together to have a big meal. It is also a common thing in most places, to see people setting up firecrackers. For the meal, dumplings are the most traditional food.

Children appreciate this festival very much, because they get to enjoy delicious meals and wear new clothes. Furthermore, parents give money to their children as a sign of good luck. As tradition demands, people put New Year scrolls on their walls for good fortune. For the rest of the days, people gather to simply have a good time.

In fact, I had a great holiday with the whole family!





Surely, the season of winter holidays is also a good time to travel. Hainan is a good choice for winter because it is relatively warm during winter. I spent 6 days there with my parents. I personally liked the areas closer to the ocean. The ocean current brought in warm wind. Every morning when we got up, we could hear the birds singing. Walking along the beach, i enjoyed the sight of the ocean reflecting the blue color of the sky above it. Diving and swimming are also two activities that I enjoyed very much.

Of course the  
seafood was delicious too.

I spent the last few days visiting my former university in Nanjing. When I went there, everything was so familiar but the feeling was a little different, and a bit nostalgic.

Catching up with friends was indispensable. For me, friends played a vital role during my school days and I had missed them so much. It was only natural for me to look for them. I was so glad that most of them had found good jobs and others were preparing for further studies.

The feeling that all of us are working hard towards a bright future is satisfactory.





## My holidays in Rome, ITALY

Rita RANDRIAMANGAMALALA (M21)

One of my dreams is to visit all countries around the world, and to come to Paris was the first step. During Christmas holidays I was in Brussels, but I would like to share with you this time, my last holidays in Rome, Italy.

I just spent two days and three nights there with one of my friends, during our winter holidays. Rome was among the first cities I had wanted to see along with London, Barcelona, New York, Montreal, Beijing and so on...

With my friend, we arrived late at night in the Italian capital so no trains were available. Unlike Paris, the train system in Rome closes earlier. Fortunately, we met someone at the station who showed us how to get to our hotel by foot. We enjoyed a quiet night stroll to our hotel, which was adventurous.

The next day, we started our visit. As it is well known that all roads lead to Rome, and it is true! We took a two-day tourist pass, which was less expensive, so we were able to visit all the essential historical monuments for the first day such as the Coliseum, the Pantheon, the Spain's Square, the St. Peter's Square and the Trevi Fountain. Rome is not so big and we could easily go from one place to another by foot. I really enjoyed walking through the narrow streets, which provided a unique charm and romance.

On the Second day, we only visited the Vatican. The Vatican is the world's smallest independent state, but it is impossible to visit in one day. Before returning to the hotel, we enjoyed walking for the last time in the narrow streets and tasted the Italian specialties (pasta and pizza), and finally we finished our vacation with a bus ride. These two days in Rome were one of my best discoveries.

I have never seen so much historical wealth grouped in a single city making it an ideal city for archaeologists, artists and travellers. I recommend you all to visit Rome. It's really beautiful!





*On March 17<sup>th</sup>, we organized a visit to OECD with the help of Kim, who is very devoted to MiM students, in order to allow us know more about some International companies, their functions and duties.*

The **Organization for Economic Co-operation and Development (OECD)** (French: Organisation de coopération et de développement économiques, **OCDE**) is an international economic organization of 34 countries founded in 1961 to stimulate economic progress and world trade. It is a forum of countries committed to democracy and the market economy, providing a platform to compare policy experiences, seek answers to common problems, identify good practices and coordinate domestic and international policies of its members. They also have special partnership with CHINA and INDONESIA (These two are not member states). Thanks to this alliance, OECD is currently working on the Indonesian economy in order to help the country in its development.

### **The objectives and activities of OECD**

OECD defines itself as a forum of countries committed to democracy and the market economy, providing a platform to compare policy experiences, seek answers to common problems, identify good practices, and co-ordinate domestic and international policies. Its mandate covers economic, environmental, and social issues. It acts by “peer pressure” to improve policy and implement soft law —non-binding instruments that can occasionally lead to binding treaties. In its function, the OECD cooperates with businesses, with trade unions and with other representatives of civil society. Collaboration at the OECD regarding taxation, for example, has fostered the growth of a global web of bilateral tax treaties.

The OECD promotes policies designed:

- To achieve the highest sustainable economic growth and employment and rising the standards of living in Member countries, while maintaining financial stability, and thus contributing to the development of the world economy;
- To contribute to sound economic expansion in Member countries and nonmember countries in the process of economic development; and
- To contribute to the expansion of world trade on a multilateral, nondiscriminatory basis in accordance with international obligations.



This visit was a great success and the participants appreciated it. We are trying to have another visit to **UNESCO** on 23<sup>rd</sup> June at 10am. Hopefully we shall have another interesting visit. During our visit, we had a two-hour talk, in which major policies were explained to us. We had a group photograph after this intuitive meeting.



Written by Brigitte (M21)



**Written by Kiki, edited by Rosemary (M1)**

On the 14th of March 2014, Rosemary, Kseniia, Siqi and I visited the OECD, accompanied by Kim. I found the visit very informative. Upon arrival the formal atmosphere, and the magnificent international conference hall, not to mention the high security, immediately impressed us.

We had three presenters from different departments within the OECD, and each gave us different and complementing views of the organization. The first speaker was from the PR department and she told us how the OECD works with different governments around the world. The second speaker was a Canadian with a background in agriculture who currently carries out research on different issues. He gave us a case of a fishery conflict between Iceland and Norway and illustrated how the OECD deals with such conflicts. The third speaker impressed everyone as he spoke ten languages and even knew various cultures in China. We talked about the possibility of having an internship at the OECD but it was not possible – posts are only open to member states and China is only a partner.



We all appreciated the effort Kim put in to give us the opportunity to see other horizons as we learnt a lot during this visit. I will also share some of the thoughts of my classmates:

*From Rosemary:* "The visit to OECD was informative. We learnt about the policies that this organization strives to put in place. OECD is a body that doesn't have the last say in its policies and so adopts the "name and shame approach" for states that do not comply to the policies it advocates for. The OECD is also engaged in the sharing of information among member states - information vital to the economy. It engages in value creation within and without its member states. It also engages in various projects such as availing potable water in Tanzania, to assuring value creation for phone producers in China, to assuring fishing quotas in Europe. The world is no longer limited by physical or geographical boundaries and one of the key objectives of the OECD is to share information with the world."

*From Yizhou Tang:* "Officers were very friendly and made us feel comfortable (the official atmosphere was a little intimidating to us)...they gave us a lot of information about the OECD and also we got a lot of professional answers concerning our areas of interested."

*From Kim:* The first speaker's name is Zoe Mezin, communications and public affairs advisor at the U.S. Embassy in France. Her work involves in tri-mission management: serving the U.S. missions to France, UNESCO and OECD. The third speaker is Mr. Andrew Gentry, American. He helped me a lot in organizing our visits to OECD.



## Christmas Party 2013

Hey guys, did you enjoy the last Christmas Party? From the photos, I can tell that we all had fun, didn't we? It was our first party for all the MIM students in CNAM, and thanks to the organization of the newsletter team especially the members from the M2 as well as the decoration team formed by the M23 students, we had a great party together.



Celebrating this big festival in Paris, maybe for a lot of us it was the first time to spend Christmas far away from home, but it doesn't matter because the MIM is just like a big family where we share our happiness together.

The party was organized in several parts. The first part is undoubtedly having lunch together. Each participant was required to bring at least one dish typically from their home country to present and share with everyone, of course snacks, and drinks were also welcome. When we planned the Christmas Lunch, I literally didn't expect that you guys cooked so well! Who said that it wasn't an amazing surprise! I bet you all ate a lot, didn't you?

After the lunch, came the show time! Thanks to the "hostess" Tra, almost everyone participated in the talent show performing the culture of his or her own country in different forms. I still remember clearly the interesting folk dance from Madagascar and Cote d'Ivoire, the beautiful folks songs from Russia, Ukraine and China, the children's song from Vietnam and France and we could perceive the fascinating cultures from each excellent performance.

In the end, I really appreciated that the MIM program brought all of us, people from different backgrounds together. It was a great opportunity for us to experience the different cultures.

Written by Haoxin (M1)

**Congratulations to MIM – GMC team**



The MIM – GMC was ranked the 5<sup>th</sup> position in French final round.

Students of MIM have been actively participated in the Global Management Challenge – GMC (<http://www.worldgmc.com/>). The Global Management Challenge is organized by Euro Manager Company. It is a competition between several teams. Normally the participants are from notable French business institutions and companies. Each team must manage a virtual company with the goal of obtaining the best market share value. In 2009, the IIM team won the National Championship trophy for France, and participated in the International Championship. In 2010, the IIM team reached the second place. This year, the MIM – GMC team were Xiaoxiao (M21), Alexandre (M21), Ivan (M23) and Huanguang (M23). They named CNAM ahead of many famous business schools such as EDHEC (8<sup>th</sup>), HEC (7<sup>th</sup>) and Centrale Nantes (6<sup>th</sup>). We are so proud of them! Congratulations again!

Photos credit to Tra NGUYEN

## COMING ACTIVITIES

### UNESCO visit

UNESCO is known as the "intellectual" agency of the United Nations. At a time when the world is looking for new ways to build peace and sustainable development, people must rely on the power of intelligence to innovate, expand their horizons and sustain the hope of a new humanism. UNESCO exists to bring this creative intelligence to life; for it is in the minds of men and women that the defences of peace and the conditions for sustainable development must be built.

There will be a UNESCO visit, which is planned on June 23<sup>rd</sup> at 10.00. This visit will help those who are interested, to understand the work of UNESCO and guide them through Japanese garden and the meditation space of Tadao Ando.



### INTERNATIONAL DAY

We will organise the international day this coming month over a selected lunch break. The date will be announced once it will have been fixed.

We are pleased to invite all MIM students to **share the culture of their country** by presenting some traditions, clothes, dances, games or songs. We will eat together during this day with the specificity of our countries.

You can work in teams depending on your country or region, for instance: team of south/West/North or East of China...



### LEISURE ACTIVITIES

What do you think about an organisation of one **travel** during one weekend outside France like Brussels or outside Paris to Mont St Michel to have fun together? We can organise it!! We will put the 3 choices on **facebook**, so can have your pick!!



**The Spring** is coming !!!! Let's have a **picnic** in a parc in Paris and enjoy the **sunlight** and our **friendship** ;)



We can also go to the **cinema** one of the Fridays after class!!! Just give your choice or suggestion on our **facebook's group**!!!