

# Letter from the editor

## No.13



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Hello and welcome to another edition of MIM Newsletter, as always it is with great pleasure that I present to you the first issue for the academic year of 2015/2016, we take a different approach this year, as several issues will be released and each issue portraying the same theme “*The faces of CNAM MIM*”.

During the first meeting with the editorial team, Kim Anh the creator of MIM Newsletter (an initiative I consider very important and relevant to student social activity in CNAM MIM) suggested this year’s theme should be about setting in motion an interview frenzy where student interview each other, professors and programme administrators. We all immediately liked the idea, and the first thing that came to my mind was the *opposite of selfie*. A selfie as we know is a self portrait photograph taken by an individual and shared on social network, it could also be a group selfie. So our issues like I said earlier, is the author of the each article portraying someone else not themselves.

Through these series of issues we aim to explore the importance of sharing experiences and the vital tool of communication in getting to know ourselves. It is often said that, if you want to know someone then you need to travel with them. Life with its many phases is a journey, so as we all travel our lives journey in this phase of being part of CNAM MIM programme let’s cultivate the habit of truly knowing ourselves.

My appreciation as always goes to the hard working editorial team (Shelly Yang, Kim Anh, Tien Thanh Nguyen). We have a new member this year, and there is plenty of room on board for those interested to join this creative team. Who worked together to make this happen, to our accommodating colleagues who made themselves available for interviews and those who wrote the articles thank you all for your time.

*“I am not what you see. I am what time, effort and interaction slowly unveil” – Richelle Goodrich.*



Written by Kim Anh – Management MIM

# About Editor Edith MUGBEH

When speaking with Edith about our new format for the newsletter : with the theme of each month being a face from students, professors or MIM staff, I knew right away who would be the first face on our issue No. 13<sup>th</sup> : **Edith MUGBEH**.

I first met Edith when she registered for her master 1. One of my questions to her was: do you want to join me for our newsletter? She answered “yes” and I knew I was saved, and “*My baby*”, the word Edith used for the newsletter, would continue to grow up.

Edith comes from Nigeria. Like other international students one of the challenges for her to come to Paris is the French language. You get lost easily in an environment where no one understands you because you can’t speak French yet. Edith had to struggle with the administration, housing, banking procedures and everything here to study and adapt well into a new life. We were in the same situation as I was a student too, when I first came to Paris. We talked and found lots of things in common such as our love for Paris. We both were dreaming of being in Paris, following the same route as Hemingway did, immersing into the world of Victor Hugo and Balzac or absorbing the ideas of Voltaire and René Descartes, watching the Eiffel Tower and Sacré Coeur when the sun goes down or just wandering like Gil Pender in “*Midnight in Paris*.” “*Love is blind*” might be the best expression for our craziness towards Paris.

If you read the newsletter no. 12, you will find that Edith wrote several articles. Writing is not easy, to express it in a more depends on your willingness. Sometimes, continuously, and cannot find one correct known as a writer’s block. your feelings, and improve is a very good editor in but the editor spends at there are the tasks to read, words but still conserve the a very hard job. I appreciate newsletter, for the articles our trust.

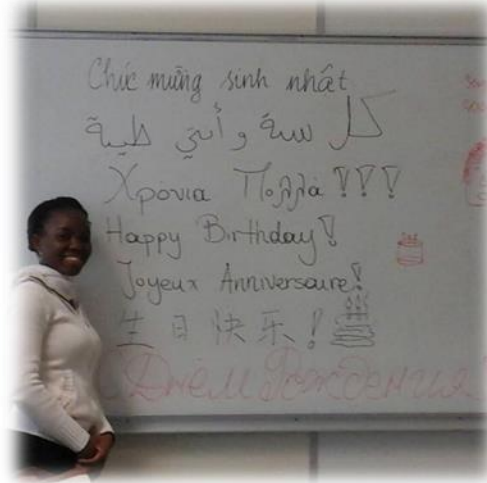


adequate perspective it is hard. It inspiration, knowledge, time and you can write several pages sometimes, you are just stuck if you word, or find yourself in situation Writing helps you express yourself, your soft skill. I am sure that Edith chief. You spend one hour to write least twice that time correcting as re-read, write, rewrite in other meaning of the sentences. It must be a lot the way Edith cares for the her classmates sends her with all of

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Edith often raised her voice each time she encountered any problems. Of course, there were several misunderstandings among her and other classmates. Sometimes it was just the difference of culture, sometimes it was because of private point of view. However, she always found and believed in the good side of everyone. I love seeing her positive attitude. Walt Whitman once said: “Keep your face always toward the sunshine - and shadows will fall behind you.” In that way, Edith keeps moving ahead!

During this year's orientation week, I invited Edith to address the new students. Her speech motivated them a lot. She talked about learning, knowledge and education, how to manage your time, stress and cultural shock. She shared her first year experiences in Paris, and coping with her new classmates. She encouraged the new student to find a way to dive in and be part of the different world, where they could discover their hidden powers and abilities. Again, she inspires me: she will say “*Kim just go forward you are on the right track, Other students and I will support you*”.



***And in this way, I keep moving ahead!***

***Thanks a lot dearest Edith!***



# An interview with a wedding planner/designer

by Xiaolei WU



**H**ung is in very sense of the word a gentleman, he is quiet, polite and expresses himself calmly. This was my first impression of him, and of a truth he is exactly that, coupled with artistic vision and generous heart. One of his future plans is to create his own business of wedding planning consisting of all services except suit for the groom, his plan is to refer the groom to his competitors with no commission charged. Well this is one wise way of winning over competitive group allies.



Class: Project management and business engineering

Current job position: Assistant Director in Gallery16-Champs Elysées

*Xiaolei: Hello. Ehm. Shall we start? How long have you been designing wedding dresses?*

**Hung:** Two years

*Xiaolei: where?*

**Hung:** In Vietnam. My family is into wedding dress making business. I usually help my family but my job is more involved in designing. My experience in this business is to consult with customer, and advise them on what will be suitable for them, taking in consideration their distinctive budget. My service also include the choice of cakes, location like castles, reception style and the photograph.

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**Xiaolei:** Do you want to sell your wedding dresses in Paris?

**Hung:** yes I have contacted several shops, and interests have been shown for the purchase my dresses. And I want to create my own company with an inclusive package of photograph services and wedding planning in the future. I will set the reasonable prices for the brides.

The wedding dresses he designed

**Xiaolei:** how about the grooms?

**Hung:** I do not have suits for grooms. But I will give them advice of where to buy what they need.

**Xiaolei:** oh, ok. Cool. How long do you spend for one wedding dress?

**Hung:** four weeks. I have my own design team in Vietnam, They assist me too.

**Xiaolei:** so you are the chief designer in your team. Cool! And I heard that your are currently working in an art gallery selling paintings. How did you find the job position?

**Hung:** I was introduced by a friend, In my search for a job, I contacted a lot of friends working in film and fashion industry. In addition, with wedding planning experiences in Vietnam, which is related to art. And I know drawings. I learnt when I was a little kid

**Xiaolei:** what kind of clients comes to the gallery? How often do you work in a week? Is it difficult to balance the working life and studying life in CNAM?

**Hung:** Most of them are international clients. I also organized many events for the gallery. I set the decoration such as flowers, food and so on. I am very busy. On Fridays, after my French class, I go straight to Champs Elysées where I work.



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The wedding events he planned before



*Xiaolei: Oh, thank you very much for sharing such precious time to me. Do you cook when you prepare these events? Or you use the catering services?*



**Hung:** I have the preparing team. I tell them what to prepare. But I know how to cook. Japanese, European food. I like simple and fresh food, fresh fish, fresh vegetables. I went to catering school in Vietnam. I like cheese very much.

*Xiaolei: oh I love cheese too. What kind of cheese do you like best?*

**Hung:** brie. I also like Japanese food, salads, and fish. And for the gallery, you need to have the art vision to help the clients to choose what suits them best. I also interview the artists.

*Xiaolei: what do you want to do Beside obtaining a masters in CNAM and working in the gallery?*

**Hung:** I want to travel and talk to different people. Also I still work with my design team in Vietnam.

*Xiaolei: Excellent! Thank you very much.*

After the interview, we shook hands again. And he hurriedly left.

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# WHAT I KNOW ABOUT XIAOXIAO AND WHAT SHE DID LAST SUMMER

*Written by Edith MUGBEH*



***Xiaoxiao Lin*** is from Fujian province in China. With a first degree major in public administration and minor in finance. She is currently in CNAM pursuing her masters specialization in International Business development and Corporate strategy. Her future career focus is to be a brand manager for a company in the IT sector, she wants her ideal job to be one that requires her to work in a team where each member of the team is aware of their distinctive responsibility and is adequately implement it. She is intrigued about the diverse cultural differences, experiencing more of it, improving her communication skills and knowing how to effectively use it.



✚ I have had several direct encounters with Xiaoxiao as we both did our masters 1 together and now we are currently in the same field for masters 2. We have worked together on several school projects, and on a few occasions we have taken walks back home from school talking and sharing experiences, from what I have come to know of her, she is open, reliable with strong personality, she is not easily intimidated, no wonder she was called “*Big Lin*” during her secondary school days (high school) as she was the class monitor (representative), and she is very good in finance.

✚ She has been mostly Influenced by a close friend, who she met when she was only 13 years old and since then this friend has made a positive impact to her personality, the interest to improve in English speaking and travelling to foreign countries to experience diverse culture was in a large part motivated by this friend.



✚ Her interest for experiencing new culture saw her spending last summer in the United States of America working as an office assistant to a summer school administrator, the summer school is designed for social interaction through various sporting activities with about 300 student in attendance weekly. Though her position did not require her to interact frequently with the student, there were occasion when she did and she was responsible for helping a Chinese boy with his communication.

- ✚ This environment opened her to witness first-hand the young American notion on life, she saw that they don't really worry about the future, and was taken back that they are



readily open to just pack their bags and go freely to another country. She was fascinated by the level of maturity displayed by the teenagers she encountered, their very interesting open ability to converse. On her work she said the

management style was very motivating, as her Boss phased out the barrier of official routine by helping her adjust to the system.

- ✚ The general environment was good she saw many beautiful place, she saw fire flies for the first time in her life. She did a lot of travelling around, mostly in the east coast of America, though she thinks compare to Paris, Paris is still the most beautiful big city she has been to, as the system in Paris is very practical and modern, especially the transportation system.

- ✚ **Xiaoxiao** would have carried with her happy memories of her stay in America, if only she didn't lose her passport. This initially caused her a lot of stress and difficulty, so after all the initial panicky and freaking out she concentrated on what she needed to do. When asked if she think her past experience as an M1 student helped her to managed the situation better, she said "*you never know you are experienced in something until the opportunity comes for you to utilise it, I would say a lot of my past experience in China, when I had to prepare to come to Paris for the first time and my M1 experience helped me to communicate, handle stress, opened me to be aware of the processes and requirements for international travels and also dealing with people*".

