

International Instituteof Management

Major in Project Management and Business Engineering

This Major in Project Management and Business Engineering combines theory and practice for the effective and successful management of a business unit. It provides methods and technologies to develop leadership and managerial skills and a better understanding of the main strategic components of the business management.

Objectives

To develop a participative management and establish effective horizontal and vertical relationships; To learn different managerial practices and be able to articulate them for an unit of activity alone and inside of a corporation;

To explore a variety of tools and techniques to successfully manage business projects.

Courses content

Courses in M21 - PMBE

Information

Download the brochure and the application form

Brochure



M21 - Project Management and Business Engineering

M22 - <u>Sustainable Development and Global Quality Management</u>

M23 - International Business and Corporate Development
M24 - Organization Consulting and Change Management