le cnam
IIM

International Instituteof Management

# Your Master in Management in Paris!

## Master 1

**October to February: ON LINE courses**

**March to mid-July: ON CAMPUS courses**

## Master 2

**October to April: ON CAMPUS courses**

**May to September: internship**

## Why MIM is for you?

100% in English + french as a foreign language classes
Degree delivered by the French Ministry oh Higher Education under European standards
Multicultural classes of 15 different nationalities
Diversity of Academic & Professional backgrounds

## What is said about MIM?

Videos of our alumni/Testimonials

## More details in the program structure

Philosophy

Program structure

4 specializations and programs

- E-Business and Digital Marketing
- International Business and Corporate Development
- Project Management and Business Engineering
- Sustainable Development and Quality Management

Admissions

- Student profiles/Requirements
- Admissions procedure
- Preparation to study in France
- For information regarding fee, please contact: Emmanuelle Rochefort

**MIM is the Master in Management Programme**

The Master in Management program is designed for students who wish to pursue a career in business and management mainly in private sectors. It provides a solid foundation in the range of management disciplines and is distinguished from more specialized Masters by its breadth.

**MIM is a French National Master's Degree**

The Master in Management program is built under the standardized European System of higher education (Bologna process). Graduates will also be awarded with an MSc degree. MIM students are committed, accompanied and challenged to achieve their Professional Master Degree delivered by the French Ministry of Higher Education.

**MIM is under an international scope and standards**

The Master in Management program is taught in English. International students have extra French lessons, which give them competitive advantages of multiple languages and management skills. Our Master gives students from around the world the opportunity to gather in Paris to learn about business customs and share different cultures. They learn form each others' experiences and academic backgrounds and of course from recognized professionals from different industries and economic regions.

**MIM is the ongoing development of project managment, e-business and international management competences to:**

Acquire an ability to manage projects according to a wide range of methods, in particulary, methods focussed on the added value creation;
Acquire the know-how to lead a project team efficiently in an international and multicultural environment;
Develop an ability to be innovative and creative while analyzing and finding relevant solutions, particularly to overcome risks inherent to projects;
Understand the big picture of digital marketing but also acquire an operational expertise;
Operate, create and improve the disrupted business through new-technology, social media marketing and communication;
Work on simulations, real projects and cases in class to inspire the scope and the stakes of projects in different industries;
Learn from international teams and multicultural managers to practice soft-skills and handle complex situations;
Study totally in English, the international language for business, and acquire French language as a plus to understand and work with francophone businesses and cultures;
Study in the center of Paris, the heart of European businesses and headquarters of almost all multinational firms.

**INFORMATION MEETINGS**

**Masters in Management**

February 14, 2024 - July 3, 2024

## Further information

Emmanuelle Rochefort
emmanuelle.rochefort@lecnam.net
External Relation Manager
Tel : + 33 1 40 27 26 36

Cnam-IIM
Case courrier EPN15
2, rue Conté
75003 Paris

## Eiffel Excellence Scholarship

Candidates who are willing to apply to the Eiffel Scholarship of the schoolyear «Y» needs to send their MIM application form before November of year « Y-1 ».

Eiffel Scholarship application guidelines

-EIFFEL EXCELLENCE-
PROGRAMME

## If you are a student with a disability, we will welcome you...

mission Handi'cnam