

The faculty at the Cnam is our greatest asset



The IIM's teaching team, including professors, adjunct faculty and lecturers, stands out for its quality and reputation. Adjunct faculty, for example, consists of mainly of professionals holding senior positions in business, consulting and government, with a wide and credible experience. Whether from the world of business or academics, all members of our teaching team are genuinely committed to and enthusiastic about teaching, with an impressive talent for sharing their expertise. Classes are both entertaining and inspiring. This blend of academic and professional worlds allows students to enjoy a dual approach: they see how practice translates into theory and how theory is reflected in practice.

Our methods will give you confidence in your own leadership skills and ability to meet a variety of challenges, propelling you toward accomplishing your career goals and aspirations.

Featured Faculty Profiles

Thomas Durand, Full professor, Strategy
 Jean-Michel Raicovitch, Full professor, Marketing
 Olivier Basso, Adjunct professor, Leadership
 Stéphane Bourliataux-Lajoie, Associate professor, Digital Marketing
 Anne-Gaëlle Jolivot, Associate professor, International Marketing
 Christelle Pezon, Associate professor, Management
 Timea Csaszar, Adjunct professor, Project Management
 Vesselina Tossan, Associate professor, Marketing

Profiles of our professors for MBA

US171S COR-Strategy- Thomas Durand
US171S COR-Strategy- Minh Duc Hoang
US171S COR-Strategy- Alexis Pokrovsky
US171T COR-Organization Theory & Organizational Behavior- Philippe Collas
US171U COR-Statistics- Vasile Strat
US171V COR-Management Information Systems- Franck Laurence
US171V COR-Management Information Systems- Jean-Michel Raicovitch
US171W COR-Operations Management- Emmanuel Caillaud
US171W COR-Operations Management- Ziad Hajar
US171X COR-Business Law & Ethics- Corinne Boismain

US171Y COR-Economics- Anton Granik
 US171Z COR-Financial Accounting- Maria Ruiz
 US1720 COR-Management Accounting- Iulia Jianu
 US1721 COR-Corporate Finance- Safwan Mchawrab
 US1722 COR-Marketing Management - International Perspective- Jean-Michel Raicovitch
 US1722 COR-Marketing Management - International Perspective- Madalina Meghisan
 US1723 COR-Negotiations- Yahya Fallah
 US1724 COR-Human Resource Management- Elena Chopin
 US1724 COR-Human Resource Management- Anne-Françoise Bender
 US172B Career Development & Coaching- Gildas Laguës
 US172B Expand your Horizons - Guest speakers (in charge : Tra Nguyen, Aude Pollet)
 USII14 Managing innovation process in Fashion industry- Lionel Roure
 USII15 Fashion products strategy- Farid Chenoune
 USII16 Trend Management- Nicole Foucher
 USII17 Managing the fashion environment- Jean Francoise Leguay
 USII18 Fashion on site- Nicole Foucher
 USII19 Advanced Finance- Xing Fan
 USII1A Business communication- Gildas Lagues
 USII1B Corporate Entrepreneurship- Olivier Basso
 USII1B Corporate Entrepreneurship- Olivier Leclerc
 USII1C Leadership and Change- Olivier Basso
 USII1C Leadership and Change- Giulia Del Fabbro
 USII1D How to turn ideas into successful start-ups- Jean-Luc Guizot
 USII1F Marketing of innovation- Thomas Lepers
 USII1G Project management for managers- Kamel Kaidi
 USII1P Strategic Innovation Management- Anne Berthinier-Poncet
 USII1Y Risk Management- Georges Abi Rached
 USII1Z Digital transformation- Philippe Dumé
 UAI02 Study trips - Guest speakers (in charge : Tra Nguyen)
 UAI03 - Final Project (methodology) - Alexis Pokrovsky

Profiles of our professors for Master in Management

Master 1 - Academic Head: Christelle Pezon

US172U Management Accounting - Isabelle Miroir
 US172P Marketing - Vessélina Tossan
 US172P Marketing – Kevin Church
 US172Q Human Resources Management – Emmanuelle Saint Julien
 USM304 Organization Theory - Éric Hertzler
 US172W Finance – Xing Fan
 US172N Financial Accounting – Stéphanie Boyer
 USM311 E-Business – Stephane Bourliataux-Lajoinie
 US172S Management of the Firm - Christelle Pezon
 US172S Management of the Firm - Jean-Michel Raicovitch
 UA1719 Integrative Group Project - Christelle Pezon

Master 2 International Business and Corporate Development

Academic Head: Anne-Gaëlle Jolivot

USM317 International Marketing - Anne-Gaëlle Jolivot
 US173S International Corporate Strategy – Thomas Durand
 US173S International Corporate Strategy – Minh Duc Hoang
 US173R Global Economic Players - Benjamin Taupin
 USM306 International Business Law – Ted Gleason
 USM30H Corporate Social Responsibility – Xavier Amoros
 US173U International Trade – Constance Elia Cochet
 US173U International Trade - Stella Aguigah-Provost
 US173X International Corporate Finance - Lara Barghout
 US173Y Multicultural Management - Éric Hertzler
 US173V Consulting and Change Management – Daina Herpe
 US173V Consulting and Change Management – Ahmed Alexandre El Aouadi

USM30Q International Human Resource – Olivier Herrbach
USM30J E-Commerce and Logistics – Stephane Bourliataux-Lajoinie
USM313 Business simulation - Monia Amami
USM313 Business simulation - Tra Nguyen
US173C Career Management - Vincent Fayolle
US173C Career Management – Pascale Joli

Master 2 Project Management and Business Engineering

Academic Head: Timea Csaszar

US172Y Project Management Fundamentals - Rabah Hamiane
US1733 Organization and Team Dynamics - Olivier Eyraud
US1739 Feasibility study & Business Plan - Gwenaëlle Rolland-Rey
USM30A Added Value Creation Process - Rabah Hamiane
US173A B to B Marketing - Anne Benoît
USM316 Business Law & Contract Mngement – Ted Gleason
USM314 Advance Project Management – Timea Csaszar
USM314 Advance Project Management – Patrice Broage
USM314 Advance Project Management – Kevin Church
US1734 Managerial Behaviors & Business Communication - Olivier Eyraud
USM30C Entrepreneurship – Lara Barghout
USM315 Agile Management - Gwenaëlle Rolland-Rey
USM313 Business simulation - Monia Amami
USM313 Business simulation - Tra Nguyen
US173C Career Management - Vincent Fayolle
US173C Career Management – Pascale Joli

Master 2 e-Business and Digital Marketing

Academic Head: Stephane Bourliataux-Lajoinie

USM312 Business Model Evolution & Strategic Marketing – Jean-Michel Raicovitch
USM312 Business Model Evolution & Strategic Marketing – Stephane Bourliataux-Lajoinie
USM312 Business Model Evolution & Strategic Marketing – Yann Gabay
USM30K New Consumer Behavior – Arielle Belicha-Hardy
USM30K New Consumer Behavior – Muriel Monteiro
US172Y Project Management Fundamentals - Rabah Hamiane
US173A B to B Marketing - Anne Benoît
USM30P Business Law & Cyberlaw – Ted Gleason
USM30P Business Law & Cyberlaw – Alain Bauer
US173S International Corporate Strategy – Thomas Durand
US173S International Corporate Strategy – Minh Duc Hoang
USM30J E-Commerce and Logistics – Stephane Bourliataux-Lajoinie
USM30M Digital Marketing - Guillaume Rigal
USM30R Web Analytics – Truong Thi Pham
US1730 Management & Information Systems - Élie Liberman
USM313 Business simulation - Monia Amami
USM313 Business simulation - Tra Nguyen
US173C Career Management - Vincent Fayolle
US173C Career Management – Pascale Joli