The faculty at the Cnam is our greatest asset

The IIM’s teaching team, including professors, adjunct faculty and lecturers, stands out for its quality and reputation. Adjunct faculty, for example, consists of mainly of professionals holding senior positions in business, consulting and government, with a wide and credible experience. Whether from the world of business or academics, all members of our teaching team are genuinely committed to and enthusiastic about teaching, with an impressive talent for sharing their expertise. Classes are both entertaining and inspiring. This blend of academic and professional worlds allows students to enjoy a dual approach: they see how practice translates into theory and how theory is reflected in practice. Our methods will give you confidence in your own leadership skills and ability to meet a variety of challenges, propelling you toward accomplishing your career goals and aspirations.

Featured Faculty Profiles

Thomas Durand, Full professor, Strategy
Jean-Michel Raicovitch, Full professor, Marketing
Olivier Basso, Adjunct professor, Leadership
Stéphane Bourliataux-Lajoinie, Associate professor, Digital Marketing
Anne-Gaëlle Jolivot, Associate professor, International Marketing
Christelle Pezon, Associate professor, Management
Timea Csaszar, Adjunct professor, Project Management
Vesselina Tossan, Associate professor, Marketing

Profiles of our professors for MBA

US171S COR-Strategy- Thomas Durand
US171S COR-Strategy- Minh Duc Hoang
US171S COR-Strategy- Alexis Pokrovsky
US171T COR-Organization Theory & Organizational Behavior- Philippe Collas
US171U COR-Statistics- Vasile Strat
US171V COR-Management Information Systems- Franck Laurence
US171V COR-Management Information Systems- Jean-Michel Raicovitch
US171W COR-Operations Management- Emmanuel Caillaud
US171W COR-Operations Management- Ziad Hajar
US171X COR-Business Law & Ethics- Corinne Boismain
Profiles of our professors for Master in Management

**Master 1 - Academic Head: Christelle Pezon**
- US172U Management Accounting - Isabelle Miroir
- US172P Marketing - Vessélina Tossan
- US172P Marketing – Kevin Church
- US172Q Human Resources Management – Emmanuelle Saint Julien
- USM304 Organization Theory - Éric Hertzler
- US172W Finance – Xing Fan
- US172N Financial Accounting – Stéphanie Boyer
- USM311 E-Business – Stephane Bourliataux-Lajoine
- US172S Management of the Firm - Christelle Pezon
- US172S Management of the Firm - Jean-Michel Raicovitch
- UA1719 Integrative Group Project - Christelle Pezon

**Master 2 International Business and Corporate Development**
**Academic Head: Anne-Gaëlle Jolivot**
- USM317 International Marketing - Anne-Gaëlle Jolivot
- US173S International Corporate Strategy – Thomas Durand
- US173S International Corporate Strategy – Minh Duc Hoang
- US173R Global Economic Players - Benjamin Taupin
- USM306 International Business Law – Ted Gleason
- USM30H Corporate Social Responsibility – Xavier Amoros
- US173U International Trade – Constance Elia Cochet
- US173U International Trade - Stella Aguigah-Provost
- US173X International Corporate Finance - Lara Barghout
- US173Y Multicultural Management - Éric Hertzler
Master 2 Project Management and Business Engineering
Academic Head: Timea Csaszar
US172Y Project Management Fundamentals - Rabah Hamiane
US1733 Organization and Team Dynamics - Olivier Eyraud
US1739 Feasibility study & Business Plan - Gwenaëlle Rolland-Rey
USM30A Added Value Creation Process - Rabah Hamiane
US173A B to B Marketing - Anne Benoît
USM316 Business Law & Contract Management – Ted Gleason
USM314 Advance Project Management – Timea Csaszar
USM314 Advance Project Management – Patrice Broage
USM314 Advance Project Management – Kevin Church
US1734 Managerial Behaviors & Business Communication - Olivier Eyraud
USM30C Entrepreneurship – Lara Barghout
USM315 Agile Management - Gwenaëlle Rolland-Rey
USM313 Business simulation - Monia Amami
USM313 Business simulation - Tra Nguyen
US173C Career Management - Vincent Fayolle
US173C Career Management – Pascale Joli

Master 2 e-Business and Digital Marketing
Academic Head: Stephane Bourliataux-Lajoinie
USM312 Business Model Evolution & Strategic Marketing – Jean-Michel Raicovitch
USM312 Business Model Evolution & Strategic Marketing – Stephane Bourliataux-Lajoinie
USM312 Business Model Evolution & Strategic Marketing – Yann Gabay
USM30K New Consumer Behavior – Arielle Belicha-Hardy
USM30K New Consumer Behavior – Muriel Monteiro
US172Y Project Management Fundamentals - Rabah Hamiane
US173A B to B Marketing - Anne Benoît
USM30P Business Law & Cyberlaw – Ted Gleason
USM30P Business Law & Cyberlaw – Alain Bauer
US173S International Corporate Strategy – Thomas Durand
US173S International Corporate Strategy – Minh Duc Hoang
USM30J E-Commerce and Logistics – Stephane Bourliataux-Lajoinie
USM30M Digital Marketing - Guillaume Rigal
USM30R Web Analytics – Truong Thi Pham
US1730 Management & Information Systems - Élie Liberman
USM313 Business simulation - Monia Amami
USM313 Business simulation - Tra Nguyen
US173C Career Management - Vincent Fayolle
US173C Career Management – Pascale Joli

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