

Curriculum structure MIM

The **Cnam-IIM MIM** is designed around the framework of two orientation weeks, a core curriculum, a major over two years.

Courses are organized over two semesters per year and carry between 2 to 8 credits, depending on their importance and duration, with a full amount of over 60 ECTS credits per year.

The first year includes the six core curriculum courses, an integrative group project and an academic report, with 550 contact hours.

The second year is dedicated to majors, electives and internship, with around 450 contact hours and 900 hours of overall workload.

Orientation weeks (Paris student life, Multicultural Environment, Team Building)

M1 Core Curriculum

Financial Accounting	• Organization Theory
Management Accounting	• Management of the Firms: principles and best p
Corporate Finance	• Human Resource Management
Marketing	• Integrative Group Project

M2 Specialized Curriculum

M2 Management Core Information Systems Business Law	M2PM Project Management <ul style="list-style-type: none"> • Project Management specialization • Organization & Team Dynamics • Feasibility Study & Business Plan • B to B Marketing • Business Engineering 	M21 Business Develop <ul style="list-style-type: none"> • Entrepreneurship • Managerial Behavior • Business Ethics M22 Sustainable Man <ul style="list-style-type: none"> • Corporate Social Res • Risk Management • Sustainable Develop M23 International Mar <ul style="list-style-type: none"> • Multicultural Manage • Consulting and Chan • International HRM M24 E-Business <ul style="list-style-type: none"> • Digital Marketing • E-Commerce and Log • Web Project Manage
Modules M2 Innovation Management on skills (ation) age (60h)	M2IB International Business Development <ul style="list-style-type: none"> • Key Trends of Globalization • Key Global Economic Players • International Development Strategy • International Finance • International Trade 	

Classes of French Language & culture

Months - Full Time	M2 - 8 months Full Time + Practices over 3/6 mo
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Graduation

[Courses in M1- Core curriculum](#)

[Transversal Management Courses](#)

[Courses in M21 - PMBE](#)

[Courses in M22 - SDQM](#)

[Courses in M23 - IBCD](#)

[Courses in M24 - EBAM](#)

[Supporting Placement Courses](#)