le cnam
IIM

International Instituteof Management

Program structure 2022

Master 1

October to February: ON LINE courses

March to mid-July: ON CAMPUS courses

Master 2

October to April: ON CAMPUS courses

May to September: internship

The learning outcomes of the first year are then applied in a team-based experience (Integrative Group Project) that enables students to learn by action as required in the professional environment.

Master 2 (Year 2) with Specialization modules to help students to build an expertise in the fields of:

anagement Curricula

Master 1 (60 credits)

Integration week

French as a foreign language for non-native speakers

Human Resources Management	French language (different levels)
Management Accounting	Integrative Group Project
Management of the Firm	Professional Orientation Seminars
Finance	

Master 2 (60 credits)

	Project Management & Business Engineering	International Business & Corporate Development	Sustainal Managen
	Integration week *Professional skills development: Career Management* *French as a foreign language for non-native speakers*		
c	Project Management skills - Project Management Fundamentals - Advanced Project Management - Business Law & Contract Management - Agile Management - Added Value Creation Process Business Management skills - Feasibility study & Business Plan - B to B Marketing - Entrepreneurship - Business Simulation Multicultural Management & Soft skills - Organization & Team Dynamics - Managerial Behaviors & Business Communication - Career Management	Competitive Intelligence - Global Economic Players - International Marketing Designing an International Development Strategy - International Corporate Strategy - Business Simulation Sustainable and digital development - E-commerce and Logistics - Corporate Social Responsibility Implementing an International Development Strategy - International Trade - International Corporate Finance - International Business Law Managing in a multicultural and changing environment - International Human Resource Management - Consulting and Change Management - Multicultural Management	Corporate - Integrate - Project M - Managem - Business Career Su - Career M - Social Bu QHSE & C - Quality M - Safety an - Risk Man - Environm - Corporate - Prospecti - Sustainab
ns			
	Career opportunities		
	• Project Management Officer (PMO) • Project Manager • Business Plan Entrepreneur • Project Risk Analyst • Business Process Analyst • Junior Program Coordinator • Innovation and Technology Manager • Project Portfolio Analyst • Project Assistant and/or Consultant	• International Business Developer • Entrepreneur • International Brand Manager • Consultant • Project Manager • Business Analyst • Sales & Marketing Manager • Logistics & Production Manager • Area Manager	• Quality • Sustai • Enviro • Manag • CSR A

Program Calendar

MIM intakes start on the 1st of October of each year. Courses are organized into two semesters per academic year from October to mid February, and from March up to end of June, with a range from 2 to 8 credits for each class, depending on their importance and duration.

The full amount of credits can be over 60 ECTS credits per year.

The Master 1 (first year) must include the eight core curriculum courses, an integrative group project and an academic report, with 460 class hours.

The Master 2 (second year) is dedicated to specializations and professional experience, with around 450 class hours and 420 hours of professional workhours.

Project Management & Business Engineering
International Business & Corporate Development
e-Business & Digital Marketing
Sustainable Development & Quality Management
A professional experience (Internship/Job) from 3 to 6 months. The professional experience will complete the Master curriculum and offer an "action learning" opportunity.
Inter-disciplinary courses, seminars and simulations for all specializations of Master 2 (year 2) provide students with indispensable, up-to-date management principles and tools for the real business environment. These courses include Business Simulation, Career Management and Coaching, and Business French Language.

Further information

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