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International Instituteof Management

Major in Project Management and Business Engineering

This Major in Project Management and Business Engineering combines theory and practice for the effective and successful management of a business unit. It provides methods and technologies to develop leadership and managerial skills and a better understanding of the main strategic components of the business management.

Objectives

To develop a participative management and establish effective horizontaland vertical relationships; To leam different managerial practices and be able to articulate them for an unit of activity alone and inside of a corporation;

To explore a variety of tools and techniques to successfully manage business projects.

Courses content

Courses in M21 - PMBE

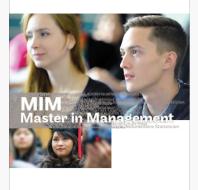
Information

Download the brochure and the application form

+ More about the major in Project Management & Business Engineering

Brochure

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M21 - Project Management and Business Engineering

- M22 Sustainable Development and Global Quality Management
- M23 International Business and Corporate Development M24 Organization Consulting and Change Management