Executive MBA: Fulfill your calling!

“Much more than classes and coursework”

The International Institute of Management of Cnam provides an executive MBA program, accredited by AMBA, Association of MBAs. This program is delivered in France (Paris) and overseas.

At Cnam Executive MBA Paris, we expect you to be the designer of your future and therefore we provide you with the freedom to create and customize your own program while working full time, under the following structure:

• The **Core Curriculum** involves 13 core courses providing a solid foundation in essential business skills and competencies;

• Three **Elective Tracks** dedicated to different fields, to enable students to complete the core courses with a specialised component, include
  - Project Management
  - Innovation Management
  - Fashion Management (in partnership with ESMOD)

• “Expand your Horizons” Seminars and **Career Development** Program with personal assessment, professional and personal coaching to facilitate students in the transitional and transformational process of their professional life.

• **Study trips** are a special part of the MBA curriculum with company visits, international exposure and business network, with different destinations from the USA, Romania, or France, depending on the study tracks.

• The **Final Capstone Project** is an individual work that turns theory and reflection into real world action.

The Cnam Executive MBA Paris is designed for those aspiring to develop a career or business in an international environment, to widen their professional horizons, and to increase their leadership capacity.

The Executive MBA program promotes diversity to achieve a balanced mix of educational backgrounds, ages, work experiences and cultures.

---

**Why Cnam Paris is the best choice for your MBA?**
The Cnam is a unique public scientific, cultural and professional institution that is classed as a “Grand établissement” and considered to be among France’s top higher education institutions. Since 1794, it has had a tradition of innovation in Research and Teaching that is carried on today by a corps of professors and lecturers, who are not only highly respected academics, but who also have rich professional experience. Situated in the centre of Europe, in the heart of Paris, the Cnam’s main campus is an exceptional backdrop for a diverse student body made up of people from different educational and professional backgrounds, ages and cultures. The Cnam Executive MBA experience is transformative and unforgettable, from its challenging and stimulating coursework, to its study trips in France and abroad, conferences and guest speakers, competitions and social life. With this MBA, students may achieve a double certification, the degree MBA and the title Manager d’Entreprise (level I).

**MBA Videos**

**Practical informations**

**Application requirements**
- Bachelor’s Degree (in any discipline)
- 3 years of professional experience
- 2 Recommendation letters (from professional or academic endorsers)
- Proficiency in English: (TOEFL IBT 90 or IELTS: 6.5 or TOEIC 800)

**Admission process**
- Submission of Application form duly filled
- Admission interview with Program Director and Professors

**Financial information**
- Tuition fees: 21000€ (with sponsorship) or 18000€ (individual financing), payable by 3 installments per year
- Tuition includes e-books and expenses related to 2 study trips: housing, courses, host-university fees

**Study mode**
- “Blended” - 2 years (14 hours per week, online learning: weekly and onsite learning: once per month).
- Different promotions have classes together, allowing for greater interaction and networking opportunities.

**Application details**
- Regular application deadline: September 15
- Application received after June 30 will be reviewed on a space-available basis.
- Apply by this date for best consideration for admission

**Priority application deadline**: June 30
**Rolling admission** (until places fill up)
**Start of the program**
- October and January (first Friday of the month)

**Accreditation and ranking**

The Cnam MBA - Master of Business Administration obtained a full accreditation from AMBA
Information

What happens to our graduates after their MBA?

Cnam MBA MasterClass

Friday, May 13th from 6:00 pm
Online or on campus at Cnam Paris
To register, click HERE

INFORMATION MEETING
MBA Manager d'entreprise
July 7, 2022 - Online

Acquire or consolidate fundamental and practical knowledge in all the management fields as well as in the underlying scientific domains.
Further information

Emmanuelle Rochefort
External Relation Manager
Tel : + 33 1 40 27 26 36
Cnam-IIM
Case courrier EPN15
2, rue Conté
75003 Paris

For more information on our MBA, click here:

Our CREDO
Program Structure and Study Modes
Study Tracks and Specializations
MBA Expand your Horizons
Admissions
What is said about our MBA?

Did you know it?

Validate your MBA through an assessment of your professional experience with the VAE (Validation of acquired Professional Experience)
Access the MBA even if you haven't completed a 4 years' higher education degree with the VAPP (Validation of acquired Professional and Personal Experience)
What happens to our graduates after their MBA?

Information
If you are a student with a disability, we will welcome you...