

Dear Readers

This is the last time I will be writing on this column, in the capacity of the chief editor of this newsletter, it has been a pleasure and a learning experience for me. I am grateful for the opportunity to have served. I am not entirely sure how many of you read the letter from the editor's column and heed to the advice I dish out on each issue since I became the chief editor but, it has been a great honor to write and edit for the MIM Newsletter.

Alongside the Newsletter Originator Kim Anh Nguyen, and Newsletter team I have had the opportunity to lead in the creation of a new face for this newsletter in which I take great pride. Even further, my time writing and editing for MIM Newsletter has contributed to define who I am today.

As my parting gift, I will like to encourage you all to step out of your comfort zone, engage yourself to do something that may not necessarily be extra ordinary, but endeavor to make it challenging, projecting your perspective as a student, as an individual, as managers in training positioning yourself to change the game.

Finally, I believe this Newsletter plays an integral part of student creative expression, so try and be part of it, take it from me it will do you good. And I have no doubt that next Newsletter team will do exceedingly well.

To all current students new and old, I wish you all a successful academic year, and for to my fellow passing out student, let take over the world. Thank you for reading this far and do enjoy the rest of this Issue.

Edith Mugbeh
Editor in chief (2014-2016)

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Colour Run 2016, Our unforgettable memories by Hong Anh Nguyen



From the beginning of the year, there were a lot of announcements, advertisements, likes and shares on social networks and websites concerning the Color Run. I was very interested in it because I perceived it as a good chance for people to enjoy the fun of music and colors while training themselves with the popular sport – Running.



Well, it all sounded very great!!! But 35 euros for just a one-day event? I don't think I could ask a lot of people to pay that much to join me. But fabulously, thanks to Kim and Ahmed, we have not only one but even two groups in the total of twelve people comprising of students from MIM, Managers, and assistant manager MIM, MBA, an Alumni Associate and one invited guest, can you believe it.

Before the race pictures, top picture: in our Cnam outfits, and below picture: in our colour run racing outfit

The Color Run is the world's first COLOR 5km event, was founded in March 2011 as an event to promote healthiness and happiness by bringing the community together to participate in the "Happiest 5km on the Planet". The event is hosted in over 200 cities and 40 countries every year.



This is a photo some of us after the running session of 5km of the colour run event, this picture was taken just before we joined the color party which followed immediately after the race. From top left standing is Marjorie, administrative personnel at Cnam Alumni. Next to her is Antoine class representative of M2IB, followed by Loukia, and Ahmed one person who we will all remember as the one who connected with all in MIM program this year. next to Ahmed is Edith, and thanks to this Colour Run event, I was very impressed by her dancing skills. To the right of Edith are Nannan and Nabil two other M2IB students who joined the teams that day. In front of the row is myself Hong Anh and Kim Anh Assistant Manager of MIM programme

There are nine people in the pictures, not captioned in the above photo are Tra Manager MIM and Emmanuel Manager of MBA, who are the winners of the run from our group. It would be an omission if we forget Alice an invited guest who joined us in the event, an amazing Brazilian friend of Ahmed, who brought us a lot of joys and wonderful photo shots.

We gathered at the front of Notre Dame, from there we processed to Hotel de Ville the start point of the run. Well, I bet you will be shocked a little bit at the sight of the huge number of people at the place. We all enjoy the run with funky music playing away from speakers positioned along the race track which was along the La seine. We had different colour splashed/poured/sprayed on us at a gate marking the end of a kilometer.

The weather was not very favourable on that day, we ran amidst the shilling cold and a little bit rain, but everything was wonderfully alright, and exceptionally enjoyable since we had our friends by our side.



At the start the race. In this picture: Marjorie, Nabil, Ahmed and Nannan

In the end, we were all able finished the target of 5km and enjoy the color party afterward.

Ps: We received a lot of wonderful photos, super Kool shots with professional touch after the run, thanks to one man, and a cute boy, who followed us throughout the event taking pictures of us. They are Kim Anh's husband and son. A big applause for her family!



2.

Knowing your Professor by Edith Mugbeh



Prof Karim in his Cnam office

‘Nurture yourself and push the limits, you will eventually benefit from the risk you took.

If you desire to make a lasting impact in your career, it begins with an active pursuit of not settling for what is expected. You cannot sit on the side line or embrace the mainstream and expect something spectacular to happen. It is as simple as that.

Do the things that you like, you’ll be good at it and every other thing will fall into place.’ Prof Karim Medjad.

The above quotes are some thoughts I gathered from my Professor Karim Medjad. With almost three decades in academia, Prof Karim has a portfolio full of achievements that translates to me as a wealth of knowledge anyone should be privileged to gain from. He is married with two lovely daughters, a lawyer graduated from the prestigious Harvard law school, with a PhD in economics. He was a professor at HEC for twenty years, now he is in Cnam. Why Cnam? He said *“Because this institution has something special. As years go by, we need to apply more wisdom in what we do. Well, most of us do I guess! That’s the nice part of getting older.”*

My first encounter with him was in 2015, when he supervised my group in our master 1 integrated group project (IGP) coursework. Words cannot comprehensively express the experience of working with him, it was an awakening for me.

The first thing you notice when you enter Professor Karim’s office is several framed maps, some very old showing territories that no longer exist. When asked, what is his interest with maps? his answer was that he found them *“psychologically fascinating, powerful, with a compelling authority... and always wrong”*. He went further to explain that maps always tell stories. One story was about escape maps made on cloth scarf, these scarves with a printed map are worn by bomber pilots during WWII, the maps captioned escape routes, should these pilots fall – and survive - in the hostile territory they were about to fly, they will have the scarf map to find their way to safety.

In the Middle East, say Jordan or Lebanon, ways out are likely to be within walking distances, so the maps printed on the scarves were accurate. But what about Northern Soviet Union? Well, in such cases, maps had first to address the despair of a fallen pilot facing an ocean of ice... And accordingly, Northern Soviet Union was artistically shrunk to the size of Switzerland, with the North pole around the corner. This will give a false view of hope to the pilot that safety was near, instead of the fact that, it was rather the contrary.

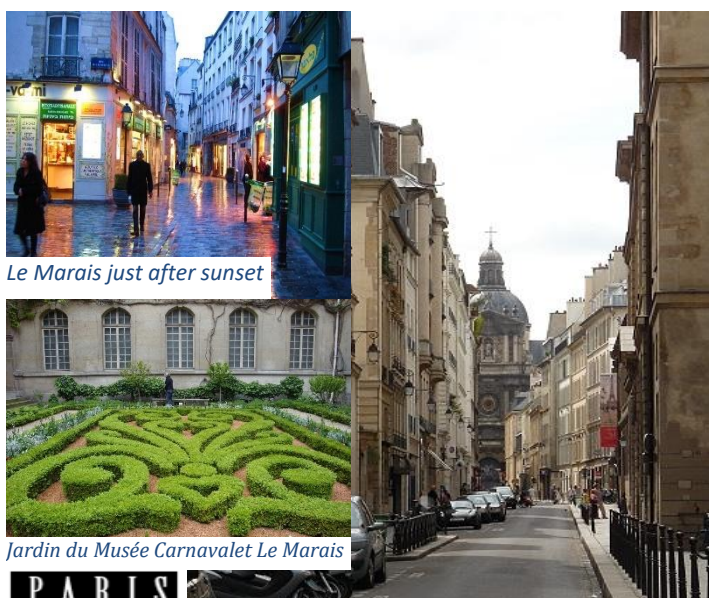


WWII Pilot wearing a cloth scarf map
Picture Courtesy; http://www.escape-maps.com/escape_maps/history_of_wwii_us_cloth_escape_maps.htm

Per him, mobility or globalization are misleading concepts. *“We can go fast and further than before, but not the way we want and less and less by road. I have this cousin who lives in India, a former hippie, In the 70s, he used to go there hitch hiking through Iran, Afghanistan and Pakistan. Try that now...”*



Cities he loves; Cities that are alive



Le Marais just after sunset

Jardin du Musée Carnavalet Le Marais



Photo Le Marais, this is the closest you will get to the feel of medieval Paris and has more pre-revolutionary buildings and streets left intact than any other area in Paris

Books are his next favorite thing. This was no surprise to me because from talking with him I could discern it, his reading cut across a lot of foreign authors from American, German, Japanese Albanian... and of course French authors as well.

Prof Karim describe his ideal city as a city that is alive, big, busy, bubbly with worldwide connections much like Paris, New York and London. A city being alive means that it can exist today and be history tomorrow. He sadly mentioned Istanbul, a city that he long felt he could retire to one day, until he changed his mind a few years ago, let alone London – another potential retirement spot he mentioned, and that probably left the picture too now, as our conversation took place before the Brexit. But as some cities wither, others emerge. He would also like to have a small house by the beach somewhere in Greece, Italy or Senegal.

His favorite part of Paris is the Le Marais. This historic Parisian district has become culturally more open, thanks to the advent of internationalization.

For newcomers, it is a good place for a live introduction to the city they came for: wine, art, architecture, a classy yet cozy touch. As a lover of jazz music, other fun parts of Paris for him are Saint-Germain and Châtelet. He further mentioned that, at the end of WWII, several black American musicians that had been drafted by the US army were celebrating France's liberation in Paris, and many felt more welcome there than back home, so they stayed. And they turned these parts of Paris into a major jazz spot.

It was interesting to discover that Prof. Karim used to be a musician, he played the guitar. On why being a musician is a thing of the past, he replied *“there is an age – somewhere around the early 30s - when you realize that you have to quit working on your weak point to focus on your strong ones.”*

As a graduate from Harvard law school, his was just returning from his 30th graduation reunion when we met. His general advice to student is *“I met my former classmates and I can say that now, after 30 years, I know for sure: that people you don't like in the first place are unlikely to become likeable thereafter. And those you like will probably remain your friends for life if you manage to stay in touch. There is a striking inertia in this department of life: we know very early who is in our first circle and it doesn't change much thereafter. Later, we'll meet a couple of likeable guys of course, and they will get in... But so, few... So focus on the first circle.*

On advice to student in general he said, *“My advice is simple: I did many things at the beginning of my career because I had been told I had to: good for me, for my future...etc. I was both bad and bored at doing them. So, avoid that. Just go wherever you like and let go, things happen eventually.”*

This article was written with a sole purpose to admonish present, and aspiring student coming to Cnam to get to know your Professors beyond just the time in class. There is so much you can learn from them, and so much they are willing to impact in you to help you prepare for the next round of whatever your purpose is for your future.

3.

OECD VISIT 14TH APRIL 2016 *by Catherine Bellamy*

You know you will be going somewhere rather important when you are told that to enter, you must present, in addition to your passport, a barcode to be scanned at a security checkpoint.

The feeling becomes more real when on your way there, your eyes are diverted from the map on your phone to take in beautiful buildings with exquisite gates and lush greenery.

And finally, it hits home when after stressing about finding the exact address, you turn a corner and suddenly you realise there is no way you could have missed it.

The headquarters of the OECD located in the 16th arrondissement of Paris, home to more than 90 diplomatic missions, including many embassies such as those of China and Russia. The premises include the *Château de la Muette* which holds an important place in French history. The history of the OECD began here in 1948, along with their work on addressing economic, environmental and social challenges. Membership today includes 34 countries that work together to identify and analyse problems and promote policies to solve them.

On the morning of our visit, our group found each other out front as planned and headed in. Inside, we were greeted by our OECD guide who gave us a brief tour of the premises before showing us to the auditorium for the scheduled presentations.

We joined student groups from various other universities with ours being the only group attending a French university. Majority of the other groups were from American business schools who were on a trip to Paris.

The first presentation was entitled "Overview of the OECD: Its history, work and the role of the Member Country Delegation" by Stephen Valen, US Mission to the OECD. While the discussion was mainly focused on the USA and the OECD member countries, he also discussed the organisation's global engagement and relationships with many other countries. We next heard from the Media Manager at the OECD, who presented various issues the organisation must consider in its public communications. He stressed the importance of maintaining a neutral position on certain issues to allow for open discussions and the development of solutions that meet the needs of all concerned.

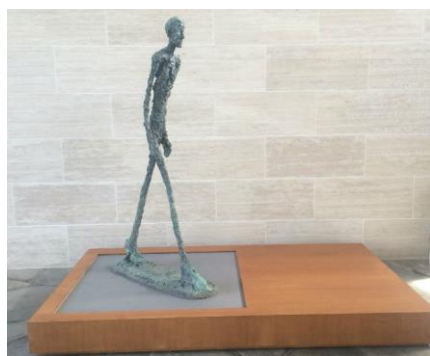
After a brief question and answer session, we all ventured off to discover the building and outside grounds with well-kept gardens. We were unfortunately unable to enter the château as there was a meeting happening inside, but got a decent look from the outside. All-in-all it was an informative and enjoyable visit and an opportunity for a peek at what goes on inside this international organisation that we can thank for many of the privileges we take for granted today.



From left to right: Emmanuelle ROCHEFORT, Siyu ZHU, Mingling LU, Margaux KAPFER TOURRET, Alaa AL ZAIBAK, Dai LI

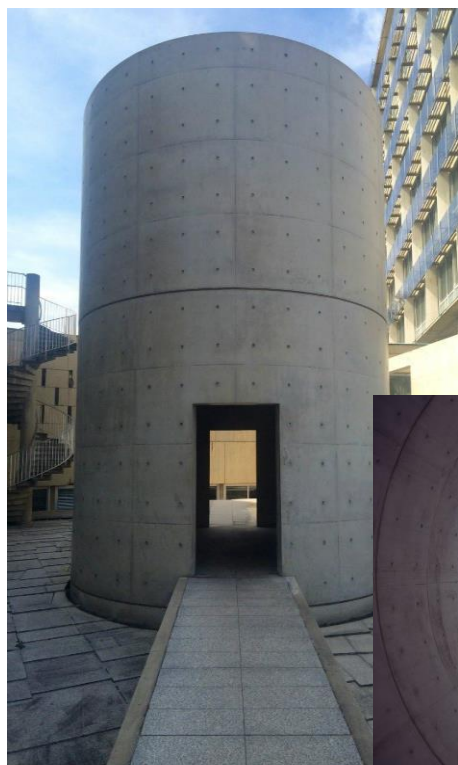
Not caught on camera: Kim Anh LE, Catherine BELLAMY, Jingjiao GUO, Xiaojin HU, Yingqi SANG, Zhe WANG, Junwei YE, Yueqi ZHANG, Nannan ZHOU

4.



Top Picture; "Walking Man" sculpture by Alberto Giacometti This sculpture use to be outside in the gardens of UNESCO, we were to know that due to its increased value it is now displayed inside UNESCO building for safety. It is said to be worth \$104.3 million.

Bottom Picture; Student with UNESCO official giving a brief presentation of the "Walking Man".



UNESCO VISIT *by Loukia Zacharia*

Our first scheduled visit to the Paris headquarters of UNESCO, the United Nations Educational Scientific and Cultural Organization, was cancelled that was in my M1. My disappointed on the cancellation of that visit was short lived because before the end of M1 we were assured of a rescheduled visit. Finally, in my M2 we visited UNESCO. Having being a part of Cnam organized visitation to OECD twice, first in my M1 and second in my M2. I was kin on being a part of this as well.

A visit to UNESCO would appeal to anyone who loves architecture and great indoor and outdoor arts and desire to see something a little different. The very building itself have an interesting architectural and artistic history, the visit brings with it a dose of peace, (walking from the meditation space to the Japanese Garden), learning (history wall of the organization) and enjoy some unique art piece (Alberto Giacometti's sculpture "Walking Man").

Situated in the 7th arrondissement, UNESCO is just a short walk from the Eiffel Tower and Invalides. The visit was also very educational all thanks to our guide who gave us a tour of the facility, throughout the tour she shared with us insightful tit bits about the organization. She insisted the tour to be interactive, so we could ask questions, and she was very eager to answer.



In front of the "Tolerance Square Wall" by Dani Karavan engraved on this wall in ten languages is the opening line of UNESCO's constitution which declares that **"since wars begin in the minds of men, it is in the minds of men that the defences of peace must be constructed"**.

From the back row from the left; ZHANG Hanjie, Catherine BALLEMY, Loukia ZACHARIA, UNESCO official (host & guide), Xie Rongjing Michael.

Front row from the left; VALENCIA BAQUERO Christian Felipe, Edith MUGBEH, Jingjiao GUO, Kim Anh, Anjanoro Lanto Harivony RAKOTOMALALA, Hong Anh NGUYEN, Shelly YANG.

Far left picture; The outside of "Meditation Space" by Tadao Ando' A self-taught architect who has won several awards, among which the prestigious Pritzker Architecture Prize in 1995, as well as receiving a gold medal from the French Academy for Architecture

Bottom picture; the inside of "Meditation Space" This architectural structure was commissioned to symbolize peace and commemorate the 50th anniversary of the adoption of the UNESCO's Constitution.

The ground and basin of this concrete cylinder structure is made with granite exposed to radiation during the bombing of Hiroshima on August 6th 1945, later decontaminated and used for this structure.

Source; www.unesco.org/artcollection/

Sharing sky diving experience with Xiaolei Wu by Edith MUGBEH

Xiaolei Wu hails from south China from Suzhou Province, she arrived France in September 2014 as an international student enrolled into international management program in Cnam.

Her expectation before she arrived Paris like many other international students was that Paris was a romantic place, poetic with all adaptation of a place from a movie script. On arrival and as she began to experience the everyday life of Paris, she saw that though Paris had its grandeur and spectacular night and day sights she was shocked to see homeless people in the streets. She eventually understood that this was part of any society Paris inclusive. Her tale of experience in Paris is bitter sweet, she was robbed twice but this did not bring her spirit down but instead led her to search out things that will motivate and lift her spirit. She appreciates nature, she has a strong opinion that no matter how creative we get as humans we can never beat nature.

On first encounter with Xiaolei, you are drawn by her warm countenance, her personality appearance is calm and collective. After several discussions on numerous issues you will see how smart she is, be warned she has conflicting interest on a lot of things, she does not like to waste her time on things that are not interesting and adventurous to her. She has a very keen interest in all things technology and futuristic innovations. You will need to get into her comfort zone to experience the vibrant and dare devil aspect of Xiaolei. She likes to take on challenges, one of the challenges she took on while studying her master was a skydiving challenge.



Before takeoff; Xiaolei second on the left with friends and colleagues from MPM2 from her right is Yang Tien, Xaiobo, and Zhu Zhuxin, the skydiving attendants are the ones in yellow.

"It was an exciting challenge for me, I didn't think I could be able to achieve it at first, but during the flight I enjoyed the sights, it was a beauty view from up there in the sky, to the drop spot I was full of excitement and eager to jump."

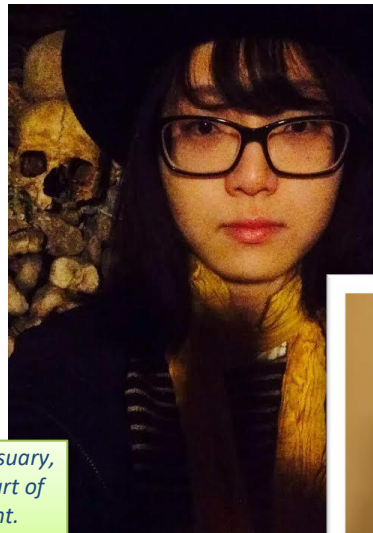


Xiaolei sees a link between all the various recreational activities which she has engaged in namely skydiving, running, badminton and roller-skating and her studies especially the course on digital marketing in its relation to capturing reality and sharing experience. Because she desires to develop herself always through what she does, she tends to take up on challenges she is not good at, and she does not hesitate to take the bull by the horn this is the way she overcome fear.

"Fear is a hindrance to experience, I believe practice builds one's experience".

"One of the personality that motivate me is Emma Watson, because of her educational background, ambition and, she is very pretty"

Xiaolei on a personal visit to Catacombs in Paris an underground ossuary, which hold the remains of more than six million people in a small part of the ancient Mines of Paris tunnel network in the 14th Arrondissement.



Xiaolei Wu; always cheerful

International student advantage: Summer job in America and Internship in Geneva *by Xiaoxiao*

I'm Xiaoxiao LIN, a Chinese student studying in Cnam since 2014. Now I'm doing my internship in United Nations Office at Geneva. I would like to share with you, about my previous experience on a summer job in the United States and my current internship in United Nations.

Last summer, I worked as an office assistant in a NGO named YMCA, in Indianapolis in the US. There, I had the opportunity to discover American life, to travel around the east coast and gained my first working experience. It was an amazing experience, where I understood more about multicultural teamwork and widened my international vision. I applied for the summer job from a sponsor called CampAmerica, where you can find various summer jobs in the camps all around the US. To apply, you need to fill out some basic information online, upload at least 2 reference letters and conduct an interview with the coordinator from the organization. With an application fee, you will receive free return flights, medical insurance and accommodations after you are successfully selected. The summer workers are paid 120 US dollars per week. If you are interested in this program, you could simply consult their website and find out more details. I'm sure you will have fun!

Internship in United Nations Geneva, to conclude M2 it is up to everyone's to find an internship. Thanks to my study in Cnam and my working experience in the US, I got selected by United Nations after an interview. I searched the internship position that I was interested in and qualified for on UN Career, the official UN recruitment system. I filled in all the information about my experience and wrote the motivation letter, which I thought was a big plus for me. When I got an invitation for a phone interview, I spent one week searching for information about UN and the department that I was going to work in. I even tried to improve my English accent by online courses and consulting my colleagues in Cnam. After the interview, I sent an email as a follow up to my performance and polished a little some of my answers to the questions in the interview. After 3 days, I got admitted. Per my experience, UN pays high attention on the multicultural background of the candidates, which is a big advantage for Cnam students. And showing your motivation is also vital to let them remember you and trust you. I would like to encourage everyone to go for the job or field that interests you, don't look down on what you could reach for, and seize every opportunity with full preparation.



The internship in UN is quite challenging, but those challenges made me improve very fast. Here, you have international meetings and events to follow up every day, you meet different officers and professionals around you everywhere, and you could feel the great devotion and passion contributed by those international servants to humanitarian work. It touched me, educated me and inspired me to think further about my future. It is always hard to start at the beginning, but with a positive learning attitude, I caught up quite fast and gained internal confidence. I am so lucky to start from here, and hope this luck could be spread to everyone in Cnam for a better future!.