



Master in Business Administration
Executive MBA

➔ Be ready for a transformative process



Start your Executive MBA and Expand your horizons in a world of opportunities

The Cnam Executive MBA experience is transformative and unforgettable: from its challenging and stimulating coursework, to its study trips in France, Europe and USA, conferences as well as guest speakers and business games.

The Cnam MBA is not just about attending classes; sterile lecturing is not our approach. It's about fulfilling your calling. Our primary objective at Cnam MBA is to help you define your project and reach your potential to the fullest, so that you can pursue your career aspirations with confidence. The Cnam MBA is to help you acquiring or consolidating fundamental and practical knowledge in all the management fields as well as understanding and anticipating the major stakes of the complex and changing business environment.

We provide coaching, constant challenges and numerous opportunities for both personal and professional growth. This is what inspires us.

This is our Credo.

- C** Create your personal development plan
- R** Reach new professional horizons
- E** Engage in enriching interactions
- D** Develop valuable best practices
- O** Own your learning



Programme structure

Courses	Study tracks
<p>Career development</p> <ul style="list-style-type: none">• Personal Assessment• Career Management and Coaching Workshops• Expand your Horizons Seminars	<p>Innovation Management (Blended Learning) Cnam International Institute of Management Paris</p> <ul style="list-style-type: none">• Strategic Innovation Management• Marketing of Innovations• Corporate Entrepreneurship• How to turn idea to successful start-ups• Digital transformation <p>Project & Business Unit Management (Blended Learning) Cnam International Institute of Management Paris</p> <ul style="list-style-type: none">• Project Management for Managers• Cost & Time Management• Team Dynamics & Communication• Risk Management• Leadership and Change <p>Fashion Management In partnership with ESMOD 3 months, full-time, ESMOD Paris + Certificate of Fashion Management from ESMOD</p>
<p>Fundamentals of Management (Blended Learning)</p> <ul style="list-style-type: none">• Corporate Strategy• Marketing• Human Resources Management• Organizational Behaviour• Financial Accounting• Management Accounting• Corporate Finance• Economics• Business Statistics• Negotiation• Business Laws & Ethics• Management Information Systems• Operations Management	
<p>Study trips available</p> <ul style="list-style-type: none">• UC Berkeley (USA California)• Bucharest Business School (Romania)	



24 months

2 Intakes per year:
October & January



100% compatible

with your Full-time
Professional Responsibilities



1 to 1

Personal Career Coaching



Affordable Fees

Sponsorships
& Scholarships accessible



1 weekend

Face-to-Face classes per month,
& Online & Autonomous study



70%-30%

Balanced between Professional and
Academic Faculty



100% courses in English

French as a foreign language for
non-native speakers



Recognition

International with AMBAs
National recognition: RNCP Level 7

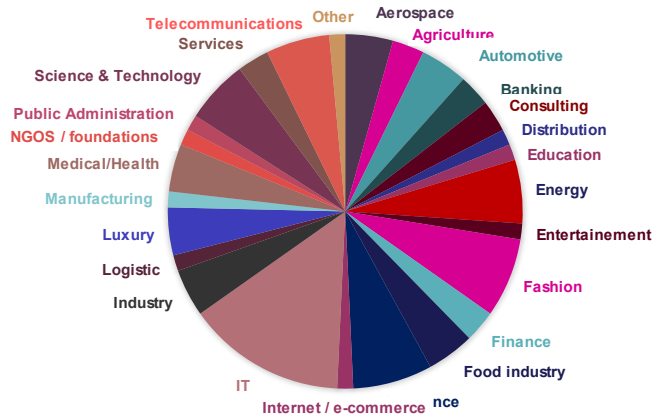


Objectives of the Program

- Acquire or consolidate fundamental and practical 360° knowledge in all the management fields as well as in the underlying scientific domains;
- Understand and anticipate the major stakes of the business environment including the management of complex issues related to ethics and corporate social responsibility;
- Improve curiosity, critical thinking, intellectual autonomy and leadership;
- Increase readiness to face permanent changes;
- Develop your ability to design a desirable future;
- Increase your agility;
- Develop entrepreneurial spirit.

Diversity

The Cnam MBA promotes diversity and aims to achieve a balanced mix of educational and professional backgrounds, ages and cultures.



Career paths

Career opportunities with an MBA are endless, here is a non-exhaustive list of our graduates' positions:

- CEO/General Manager
- Business Unit Manager
- Chief Financial Officer
- Business Development Director
- Chief Information Officer
- Project Leader
- Entrepreneur/Start-upper
- Consultant
- International Business Developer
- Innovation Manager





Admission criteria

- Bachelor's Degree (in any discipline);
 - 2 recommendation letters (from professional or academic endorsers);
 - 3 years of professional experience minimum;
 - Proficiency in English (TOEFL IBT: 90 | TOEIC: 800 | IELTS: 6.5) for non-native speakers;
- Rolling admission (until places fill up).

Admission procedures

- Application form;
- Interview with the MBA program Director and professors.

Application Requirements

- Fees: €18,000 (individual financing) or €21,000 (with sponsorship) for the whole program

iim.cnam.fr

Contact

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