

Master in Management Program  
**International Business and Corporate Development**

- ↳ Build an international expertise
- ↳ Become an international business or corporate developer



**This Master is the right choice if you want to:**

- Work in an international and entrepreneurial context and become an international (business or corporate) developer;
- Develop a strategic and international mindset;
- Be thoroughly prepared for a more digital and global job market;
- Engage in sustainability management;
- Meet inspiring teachers, company representatives and international peers who share your passion;
- Learn from international managers and professors through a practical approach based on real-life experience;
- Become fluent in 3 languages thanks to a program taught in English with additional French language classes (different levels);
- Study in downtown Paris, close to main international firms.

## Programme structure

### Master 1

First semester (October to February): ON LINE courses

Second semester (March to June): ON CAMPUS courses

- 60 credits
- Acquire general management knowledge
- Full time - October to May

Orientation week (Paris student life and French Culture)

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| <ul style="list-style-type: none"> <li>• Financial Accounting</li> <li>• Marketing</li> <li>• Human Resources Management</li> <li>• Management of the Firm</li> <li>• French language (different levels)</li> </ul> | <ul style="list-style-type: none"> <li>• Organization Theory</li> <li>• E-Business</li> <li>• Management Accounting</li> <li>• Finance</li> <li>• Integrative Group Project</li> <li>• Professional Orientation Seminars</li> </ul> |
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From June to September: non mandatory internship

### Master 2

October to April: ON CAMPUS courses

May to September: INTERNSHIP

- 60 credits
- Specialize in International Business and Corporate Development
- Full time - October to May

Orientation week (Paris student life and Multicultural Environment)

Courses	Core skills
Integration week French Language	French culture & Multicultural integration skills
Global Economic Players International Marketing	Competitive Intelligence
International Corporate Strategy Business Simulation	Designing an International Development Strategy
International Trade International Corporate Finance International Business Law	Implementing an International Development Strategy
E-commerce and Logistics Corporate Social Responsibility	Sustainable and digital development
Multicultural Management International Human Resource Management Consulting and change management	Managing in a multicultural and changing environment
Career Management	Professional skills development

From April to September: mandatory 3-6 months Professional experience



## This Master is designed for:

- Potential key actors in the creation of added value processes, products, businesses;
- Potential professionals willing to develop an entrepreneurial spirit.
- Potential project coordinator wishing to coordinate a wide range of professional expertise;
- Potential project managers who believe mastering Human Resources skills is crucial for success.

## Career opportunities

The international developer holds strategic positions in multinationals, small and medium-sized enterprises internationally oriented, or international consulting firms.

### Start a career:

- In the world of **strategy and consulting**;
- Work as an **intrapreneur** who drives change processes in organizations or NGOs;
- Join an established start-up or found your own company in a European or international context.



Since 2011, our alumni have been hired by companies across 4 continents with positions of:

- International Business Developer
  - Entrepreneur
    - International Brand Manager
    - Consultant
      - Project Manager
      - Business Analyst
        - Sales & Marketing Manager
        - Logistics & Production Manager
        - Area Manager
          - Financial Controller
          - Senior Finance Officer
          - Chief Legal Counsel





## Admission procedures

- Eligibility: Holder of Bachelor degree, background diversity is welcomed;
- Application file: Complete application form in English, CV, Academic certificates;
- 2 recommendation letters (from professional or academic endorsers);
- Interviews with the Admission board;
- Admission decision based on the Application file + interviews + recommendations;
- Admissions take place all year round;
- Admission deadline for non-EU students: end of June.

## Certification

Students will acquire 2 degrees:

- Master Droit, économie et gestion mention management stratégique **International Business and Corporate Development**
- MSc **International Business and Corporate Development**
- Eligible to national scholarships:
  - > the Government (Bourse du gouvernement français BGF)

- **[iim.cnam.fr](http://iim.cnam.fr)**
- **Online information meeting**
- **Join us on:**



## Contact

Emmanuelle Rochefort,  
External Relations Manager  
[emmanuelle.rochefort@lecnam.net](mailto:emmanuelle.rochefort@lecnam.net)  
+ 33 1 40 27 26 36

