

# Master in Management Program Project Management and Business Engineering

➡ Every successful project needs a strong team. Become the one who will lead a team to success!



# 8 reasons why this Master is the right choice for you:

- Acquire an ability to manage projects according to a wide range of methods, in particulary, methods focussed on the added value creation:
- Develop a capacity to analyze a company environment and internal processes enabling an optimizing added creation value process;
- Acquire the know-how to lead a project team efficiently an international and multicultural environment;
- Develop an ability to be innovative and creative while analyzing and finding relevant solutions, particularly to overcome risks inherent to projects;
- Work on **simulations**, **real projects and cases** in class to inspire the scope and the stakes of projects in different industries;
- Learn from international teams and multicultural managers to **practice soft-skills** and handle complex situations;
- Study totally in English, the international language for business, and acquire French language as a plus to understand and work with francophone businesses and cultures;
- Study in the center of Paris, the heart of European businesses and headquarters of almost all multinational firm.

# **Programme structure**

#### Master 1

First semester (October to February): ON LINE courses Second semester (March to June): ON CAMPUS courses

- 60 credits
- · Acquire general management knowledge
- Full time October to May

#### Orientation week (Paris student life and French Culture)

- Financial Accounting
- Marketing
- Human Resources Management
- Management of the Firm
- French language (different levels)
- Organization Theory
- F-Business
- Management Accounting
- Finance
- Integrative Group Project
- Professional Orientation Seminars

From June to September: non mandatory internship

#### Master 2

October to April: ON CAMPUS courses
May to September: INTERNSHIP

- 60 credits
- Specialize in Project Management and Business Engineering
- Full time October to May

Orientation week (Paris student life and Muticultural Environment)

	Courses	Core skills
	Project Management Fundamentals Advance Project Management Business Law and Contract Manage- ment Agile Management Added Value Creation Process	Project Management skills
	Feasibility study & Business Plan B to B Marketing Entrepreneuship Business Simulation	Business Management skills
	Organization & Team Dynamics Managerial Behaviors & Business Communication Career Management French Language	Multicultural Management & Soft skills
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From April to September: mandatory 3-6 months Professional experience



# This Master is designed for:

- Potential key actors in the creation of added value processes, products, businesses;
- Potential professionals willing to develop an entrepreneurial spirit.
- Potential project coordinator wishing to coordinate a wide range of professional expertise;
- Potential project managers who believe mastering Human Resources skills is crucial for success.

# **Career opportunities**

This Master intends to help students start a rewarding career with a large choice of positions and careers:

- Project Management Officer (PMO)
  - Project Manager
    - Business Plan Entrepreneur
      - Project Risk Analyst
        - Business Process Analyst
          - Junior Program Coordinator
            - Innovation and Technology Manager
              - Project Portfolio Analyst
                - Project Assistant and/or Consultant











# Admission procedures

- · Eligibility: Holder of Bachelor degree, background diversity is welcomed;
- Application file: Complete application form in English, CV. Academic certificates:
- 2 recommendation letters (from professional or academic endorsers):
- Interviews with the Admission board:
- Admission decision based on the Application file + interviews + recommendations;
- Admissions take place all year round;
- Admission deadline for non-EU students: end of June.

#### Certification

Students wil acquire 2 degrees:

- Master Droit, économie et gestion mention entrepreneuriat et management de projet Project Management and Business Engineering
- MSc Project Management and Business Engineering
- · Eligible to national scholarships:
  - > the Government (Bourse du gouvernement français BGF)
- · iim.cnam.fr
- Online information meeting
- Join us on:





# Contact

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