

## Master in Management Program\*

# Project Management and Business Engineering

### Project Management and Value Creation:

The stakes of this Master degree are for students to acquire a strong grasp of Project Management in order to become major actors in their company and create high added value products or systems. Students will acquire the ability to understand the market, the company environment and the internal processes generally existing within a company as well as making the best of an international team. Graduates will become key contributors participating in the creation of company's future through their abilities to create new wealth and values.

### 8 reasons why this Master is the right choice for you:

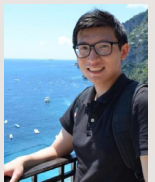
- Acquire an **ability to manage projects** according to a wide range of methods, in particular, methods focussed on the added value creation;
- Develop a capacity to analyze a company environment and internal processes enabling an **optimizing added creation value process**;
- Acquire the **know-how to lead a project team efficiently** an international and multicultural environment;
- Develop an ability to be innovative and creative while analyzing and finding relevant solutions, particularly to **overcome risks inherent to projects**;
- Work on **simulations, real projects and cases** in class to inspire the scope and the stakes of projects in different industries;
- Learn from international teams and multicultural managers to **practice soft-skills and handle complex situations**;
- Study totally in English, the **international language for business**, and acquire French language as a plus to understand and work with francophone businesses and cultures;
- Study in the **center of Paris**, the heart of European businesses and headquarters of almost all multinational firms.

This Master is open to all students with a Bachelor degree from any academic field: Management, Finance, Engineering, Fundamental Science, Linguistics, etc.

Our students come from all over the world which, in addition to building a wide network, provides an inspiring and stimulating working environment.

Whatever your initial background is, we truly believe in candidates' potential and make it our mission to support and guide you to achieve your professional aspirations.

*«It was a wonderful experience in Cnam, our professors are highly responsible, most of the knowledge are very practical during my past working experience. Especially project management, business plan, feasibility study. In addition, the international environment might expand our network, no matter the team work in the class, but also the way of thinking in different cultures. The life in Paris: I have to say enjoy every moment in Paris, just like the writer Ernest Miller Hemingway said: 'If you are fortunate enough to have lived in Paris as a young man, then wherever you go for the rest of your life, it stays with you, for Paris is a moveable feast'.»*



Liang Yuanpeng, Chinese, cohort 2010  
Investment Manager, Hytera Communications  
Corporation Limited, France and China

\* The Master's degree is a national degree in line with the European System's standards.  
Code Cnam (120 credits) : MR12002A Master Droit, économie et gestion, Entrepreneuriat et management de projet, Parcours 2: Project Management and Business Engineering.

### This Master is designed for:

- Potential key actors in the creation of added value processes, products, businesses;
- Potential professionals willing to develop an entrepreneurial spirit.
- Potential project coordinator wishing to coordinate a wide range of professional expertise;
- Potential project managers who believe mastering Human Resources skills is crucial for success.

### This Master aims at:

- Developing the capacity to master Project Management tools;
- Being able to apply tools and skills in order to produce relevant proposals through an appropriate analysis of a situation;
- Enabling the integrative Project Management skills;
- Being able to integrate Project Management processes and become significant actors to added value creation process within a company;
- Developing Entrepreneurship skills. Project Management combined with Business Engineering are two essential ingredients to develop entrepreneurship;
- Enriching the creation of strong added values at considerable time and cost dimensions of projects.

### Core skills:

- Innovative methods to create some optimum added values;
- Project management methods;
- Business engineering (Added value creation process);
- Human resources management;
- Multicultural project team management.

### Career opportunities

This Master intends to help students start a rewarding career with a large choice of positions and careers:

- Project Management Officer (PMO)
- Project Manager
- Business Plan Entrepreneur
- Project Risk Analyst
- Business Process Analyst
- Junior Program Coordinator
- Innovation and Technology Manager
- Project Portfolio Analyst
- Project Assistant and/or Consultant



*<<The program helped improve my professional experience and gain new knowledge but most importantly, create strong connections that have helped me start my new life in Paris.>>*

**Mariana Bezada, Venezuelan, cohort 2016**  
Operations Officer, Chatelles, France

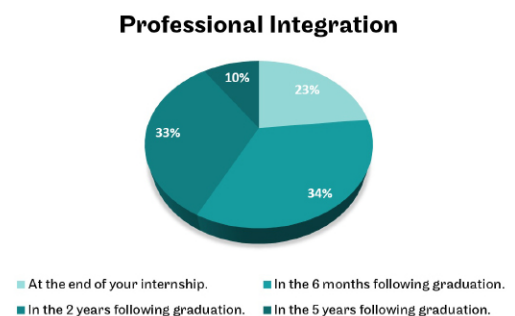
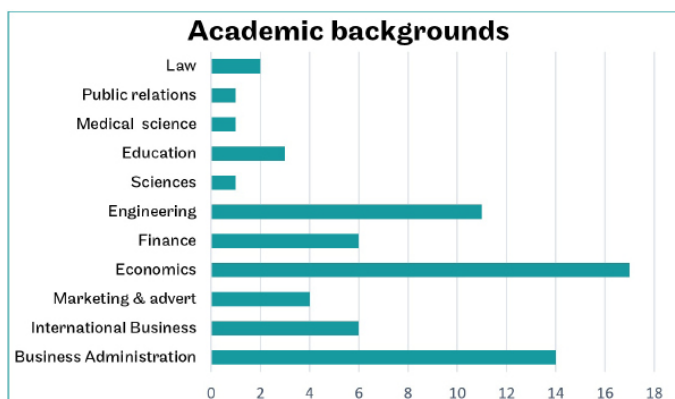


*<<This program surely makes me better in academic, business and world views, also personal skill which include complete different thinking way. What an indelible experience thank you all!>>*

**Wang Ning, Chinese, cohort 2008**  
CEO, ShenZhen HSF industrial Ltd., China

Master Program structure	
<b>Master 1 (60 credits)</b> Acquire general management knowledge (8 months – Full time – October to May)	
Orientation week (Paris student life and French Culture) <ul style="list-style-type: none"> <li>• Financial Accounting</li> <li>• Marketing</li> <li>• Human Resources Management</li> <li>• Management of the Firm</li> <li>• French language (different levels)</li> <li>• Organization Theory</li> <li>• E-Business</li> <li>• Management Accounting</li> <li>• Finance</li> <li>• Integrative Group Project</li> <li>• Professional Orientation Seminars</li> </ul>	
From June to September: non mandatory internship <div style="text-align: center;">↓</div>	
<b>Master 2 (60 credits)</b> Specialize in <b>Project Management and Business Engineering</b> (8 months – Full time – October to May)	
Orientation week (Paris student life and Muticultural Environment)	
Courses	Core skills
Project Management Fundamentals Advance Project Management Business Law and Contract Management Agile Management Added Value Creation Process	<i>Project Management skills</i>
Feasibility study & Business Plan B to B Marketing Entrepreneurship Business Simulation	<i>Business Management skills</i>
Organization & Team Dynamics Managerial Behaviors & Business Communication Career Management French Language	<i>Multicultural Management &amp; Soft skills</i>
From June to September: mandatory 3 months Professional experience	

## Project Management and Business Engineering Alumni Survey



### Current position of our Alumni

**20 %** Project Manager/Coordinator  
**7 %** Sales Manager/Executive  
**8 %** Account/Client Manager

**6 %** Financial Manager/Controller  
**6 %** Junior Digital Manage  
**7 %** Entrepreneur/Associate/Partner

**4 %** Business Developper  
**6 %** Consultant/Specialist  
**14 %** Others

The Master Program receives applications all-year-round. Admission process starts in November and ends:

- by **end of June** for non-EU students
- by **mid -September** for EU students
- by **mid-March** for applicants sponsored by companies

However, the limited seats (each class of 25-30 students) are reserved for early-bird applicants.

Download our Application Form at:

[iim.cnam.fr](http://iim.cnam.fr)

#### Application Requirements:

- Bachelor's Degree & Transcript
- Proficiency in English (Toefl IBT: 85 | IELTS: 6.0 | Bulats B2/C1 - 4 skills required)
- Students with Master 1 level are entitled to apply directly to Master 2 depending on the field & duration of Bachelor's degree and professional experience)

#### Admission process:

- Complete application form in English
- 2 recommendation letters (from professional or academic endorsers)
- Interviews with the Admission board
- Admission decision based on the Application file + interviews + recommendations

#### Tuition fees and Scholarships:

- 13 500 € for the whole program (M1+M2)
- 7 500 € for the second year (M2)
- Eligible to full and partial scholarships:
  - > the Government (Bourse du gouvernement français BGF)
  - > CampusFrance (Bourse d'Excellence Eiffel)
  - > Île-de-France Region (Bourse Master Île-de-France)
  - > Scholarship of Master In Management Program (MIM)
- Financial support for French professionals (Fongecif, Dif, Cif, Opca)



*«It was a pleasure and a privilege to study at Cnam-IIM Paris; training is oriented in professional manner to ensure an optimal preparation for business life. I can tell you that I was supported by a dedicated team of quality, which aims to develop your potential. In addition, the opportunity presented by this training lies in the wealth of multicultural exchanges, because beyond the lessons you will understand new cultures, which is a significant advantage in today's competitive global market.»*

Franck Destouches, French, cohort 2010  
International Finance Project Manager - RCI Bank and Services

## Le Cnam and its International Institute of Management - facts & figures

A unique French Public University with more than 200 years of experience in delivering professional and academic programs (591 diplomas and certifications offered)

Circa 1,000,000 le Cnam alumni network.

Located in downtown Paris.

Our Post Graduate Programs & Degrees are fully accredited by the State Grade Level, AMBA (Association of MBAs) and CGE Accreditation.

Faculty combined of university professors and industry professionals offering a dual academic approach applied and reflected in practice.



### Contacts

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